



**Algebraic Approach to Data  
Protection by Design  
for  
Data Subjects**

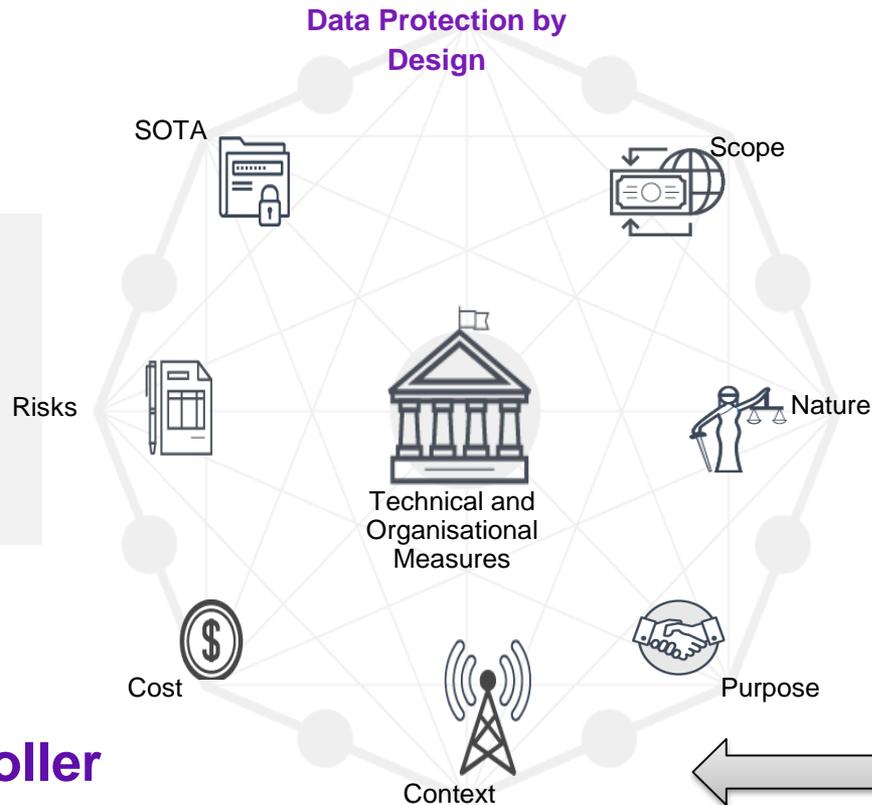
Dr. Rula Sayaf



# Data Subjects

# The Context: Data Protection by Design and Default (DPbD<sup>2</sup>)

Upon determining processing means



During the processing

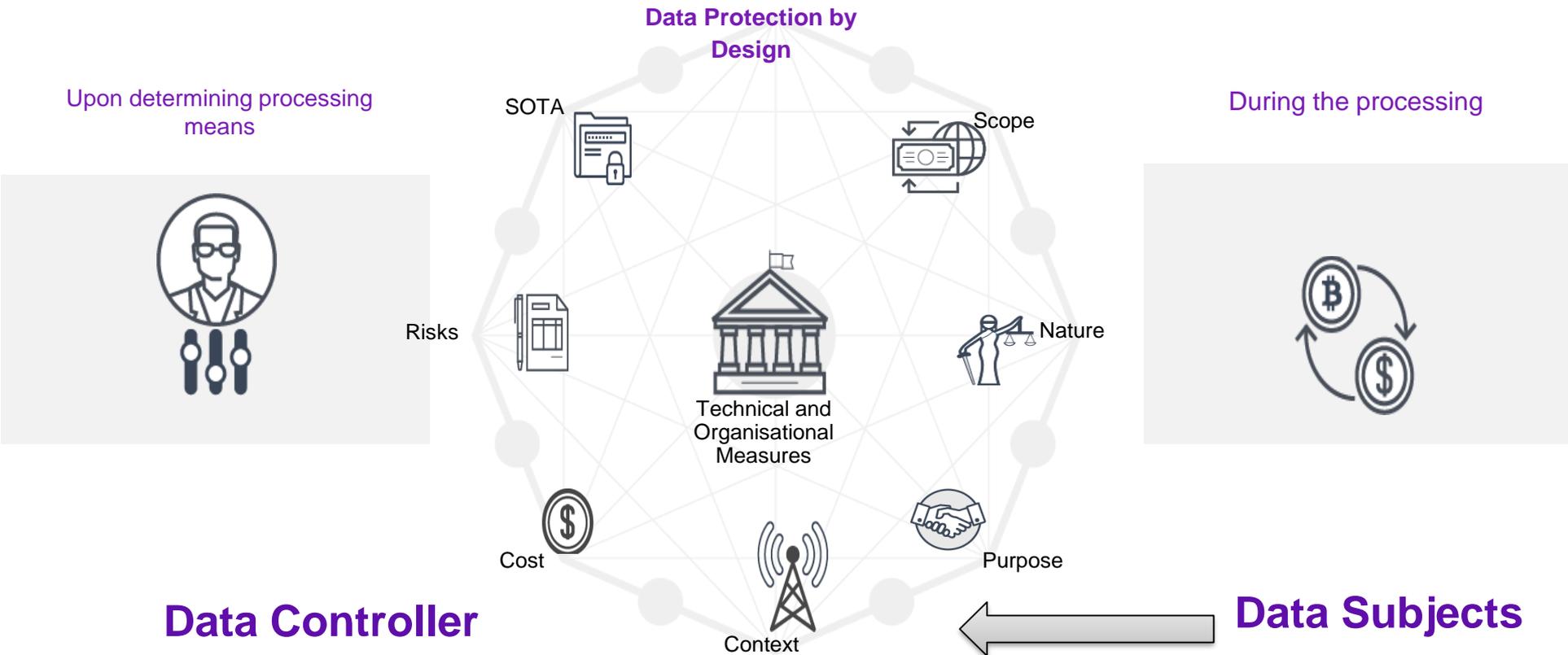


**Data Controller**

**Data Subjects**



# The Context: Data Protection by Design and Default (DPbD<sup>2</sup>)

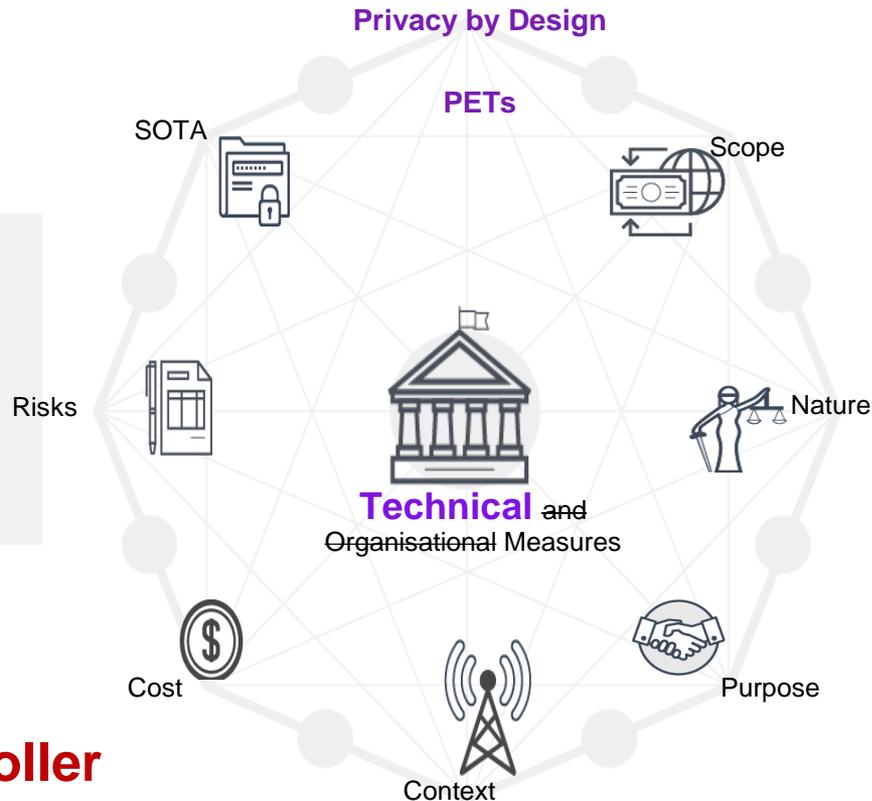


- Data minimisation
- Purpose limitation
- Accurate and update-to-date data
- Storage retention
- Transparent
- Lawful

- GDPR requirements
- **Protect the rights of data subjects**

# Privacy vs Data Protection by Design and Default (DPbD<sup>2</sup>)

Upon determining processing means



During the processing



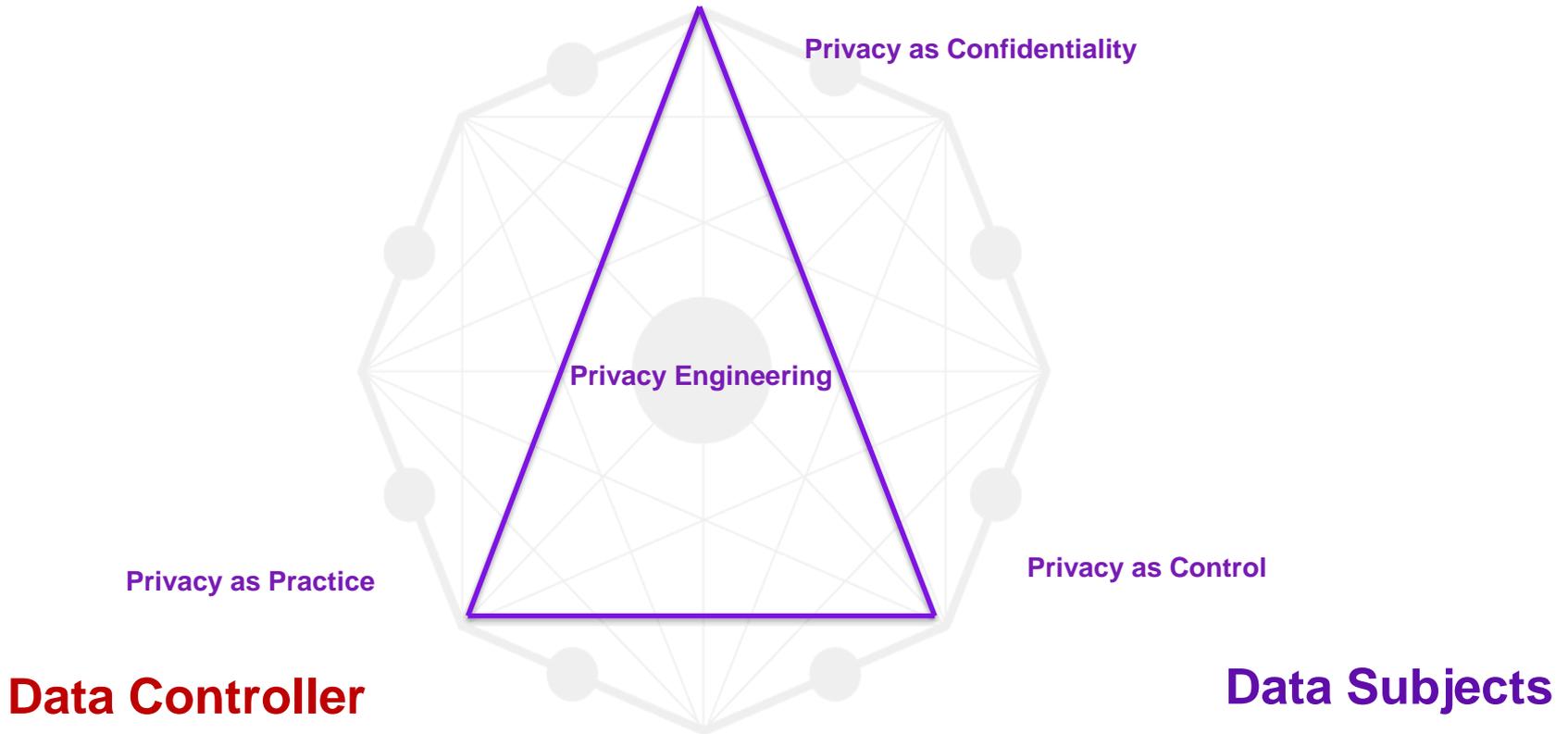
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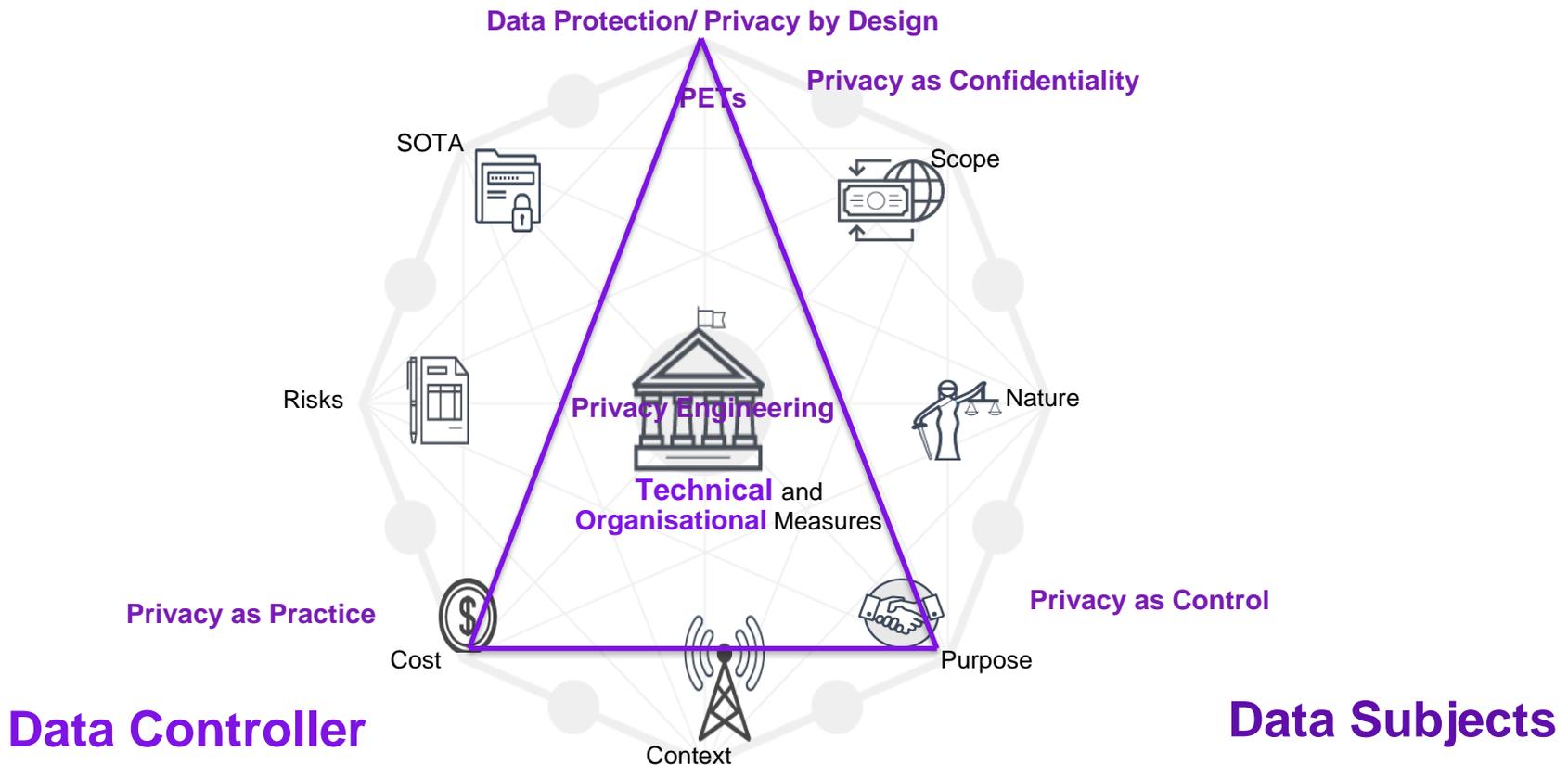
# Privacy vs Data Protection by Design and Default (DPbD<sup>2</sup>)



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# Data Protection by Design and Default (DPbD<sup>2</sup>)

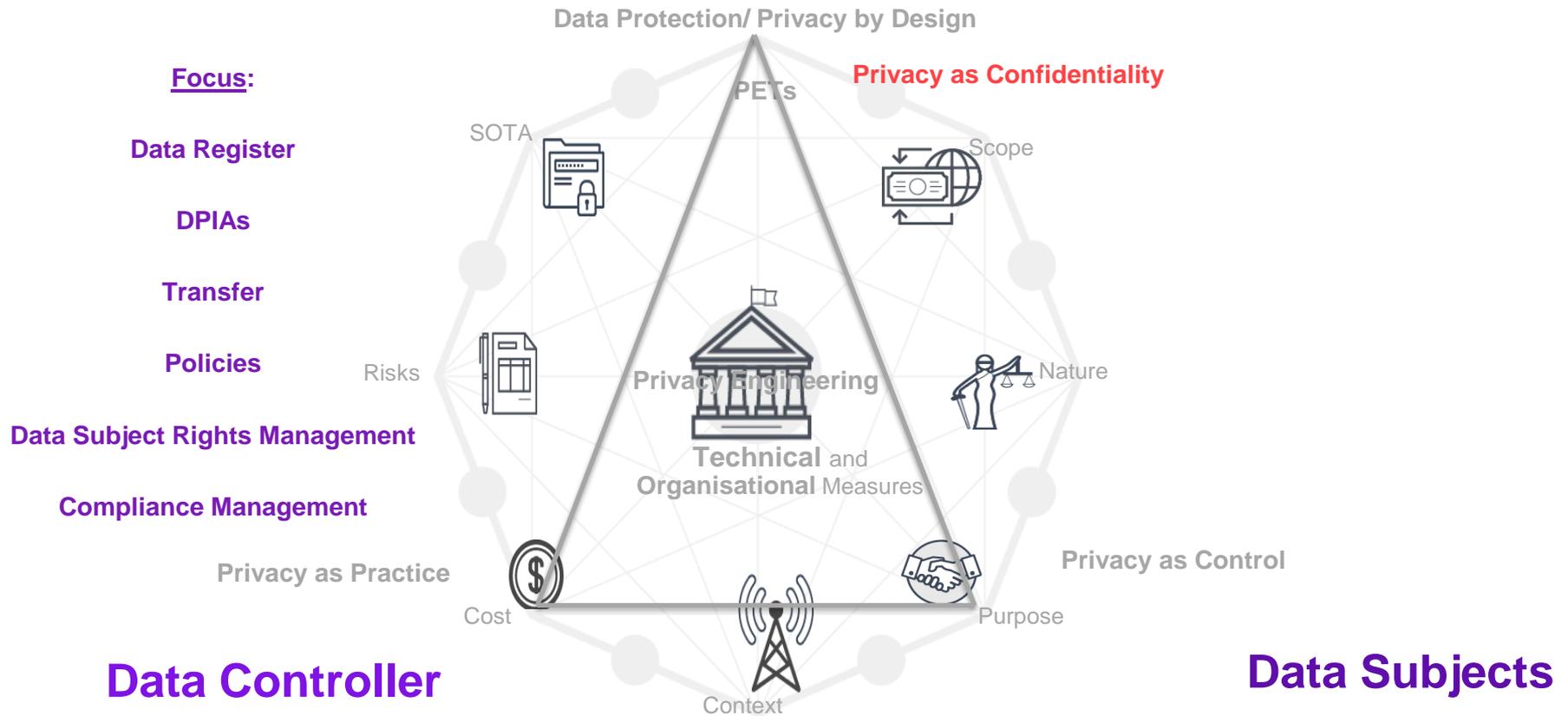


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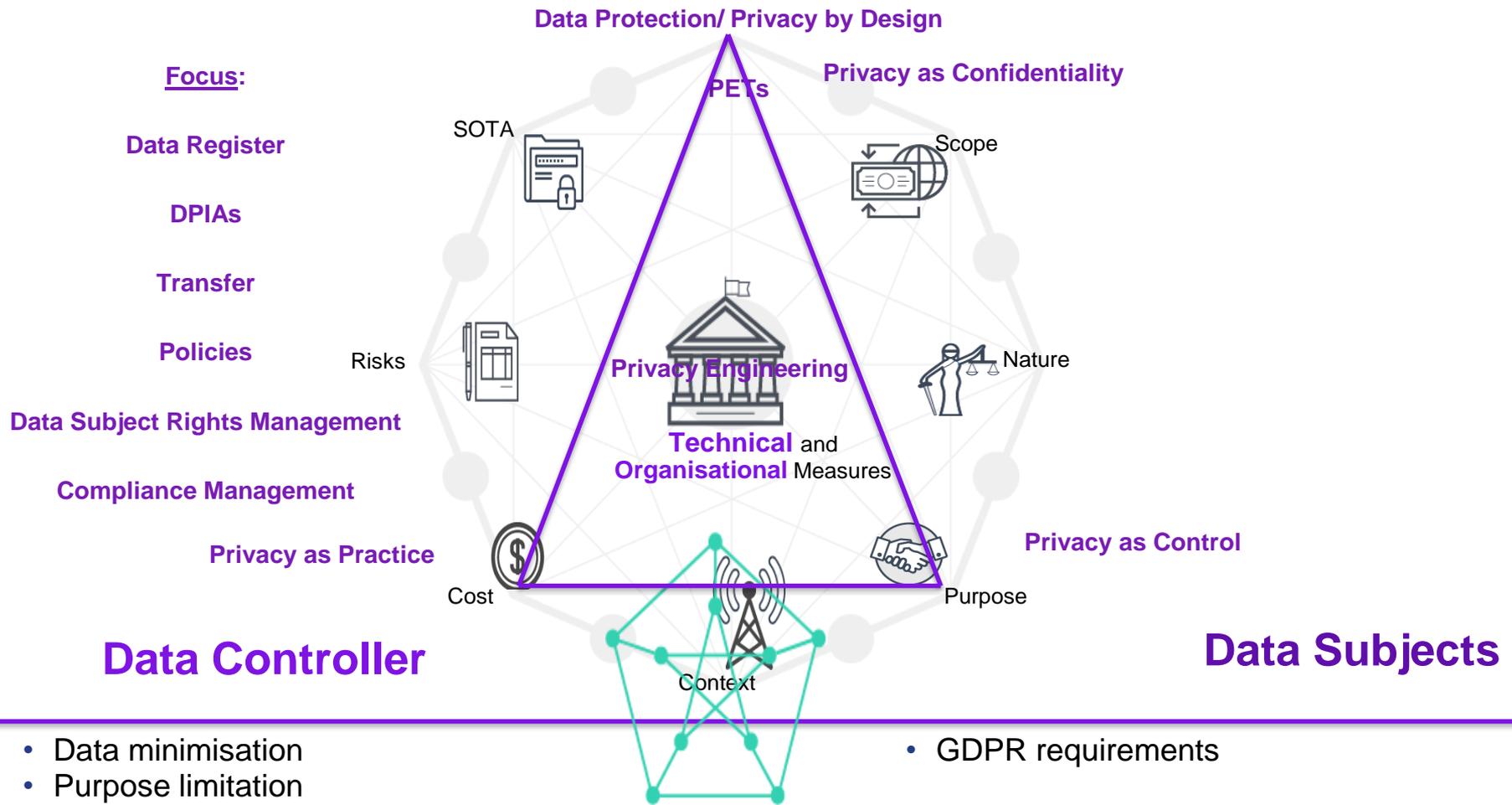
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# Status quo

## Data Protection by Design and Default (DPbD<sup>2</sup>)



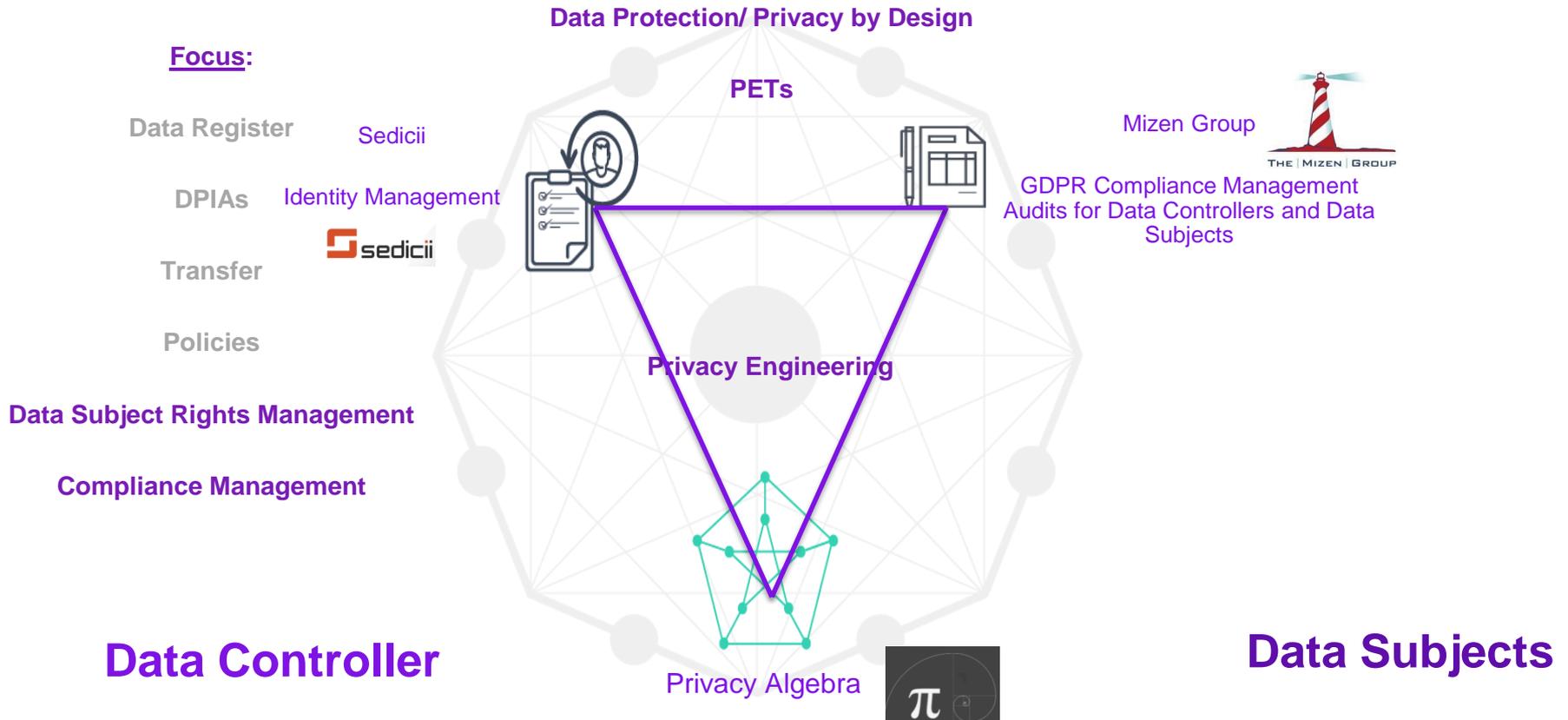
# Data Protection by Design and Default (DPbD<sup>2</sup>)



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# Algebraic Approach Data Protection by Design and Default (DPbD<sup>2</sup>)



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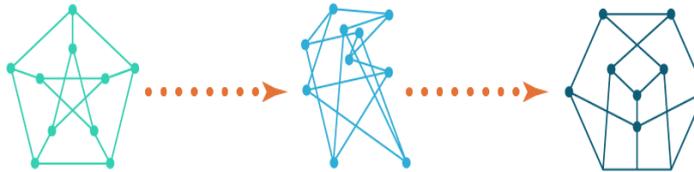
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# Zero Knowledge Proof (ZKP)

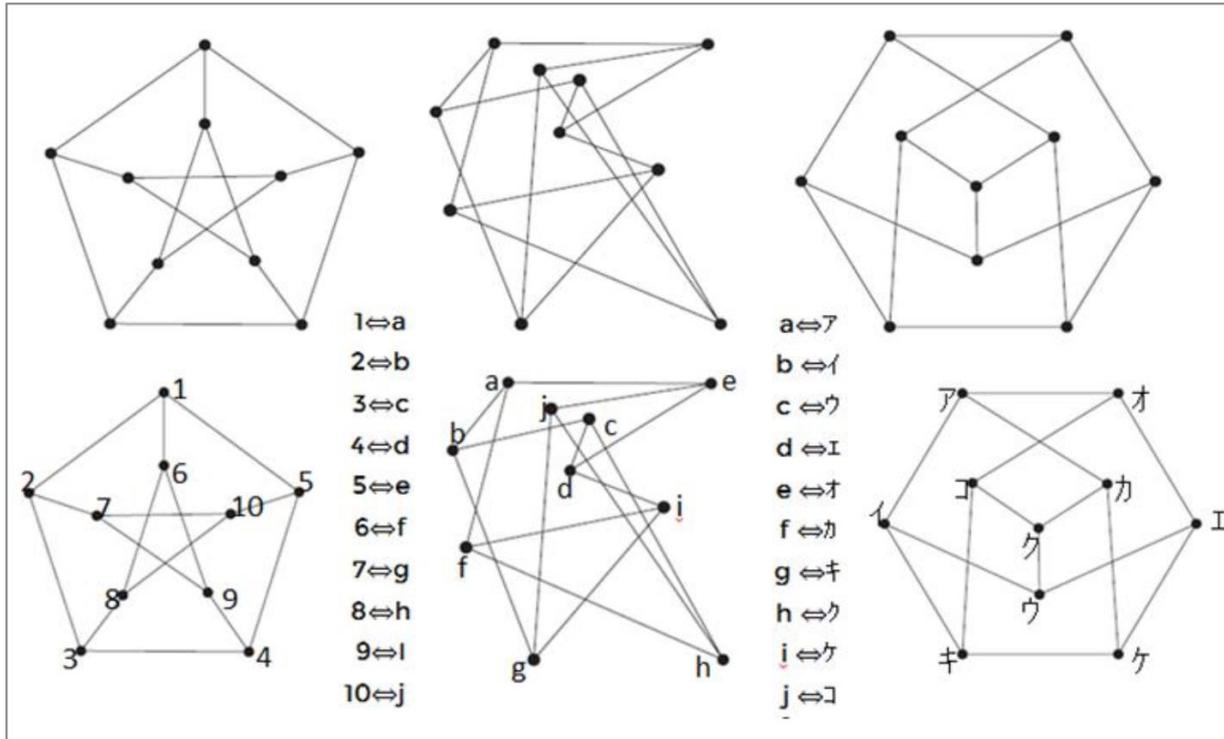
Interactive zero knowledge proof using graph isomorphism (US Patent: 8,411,854 B2)



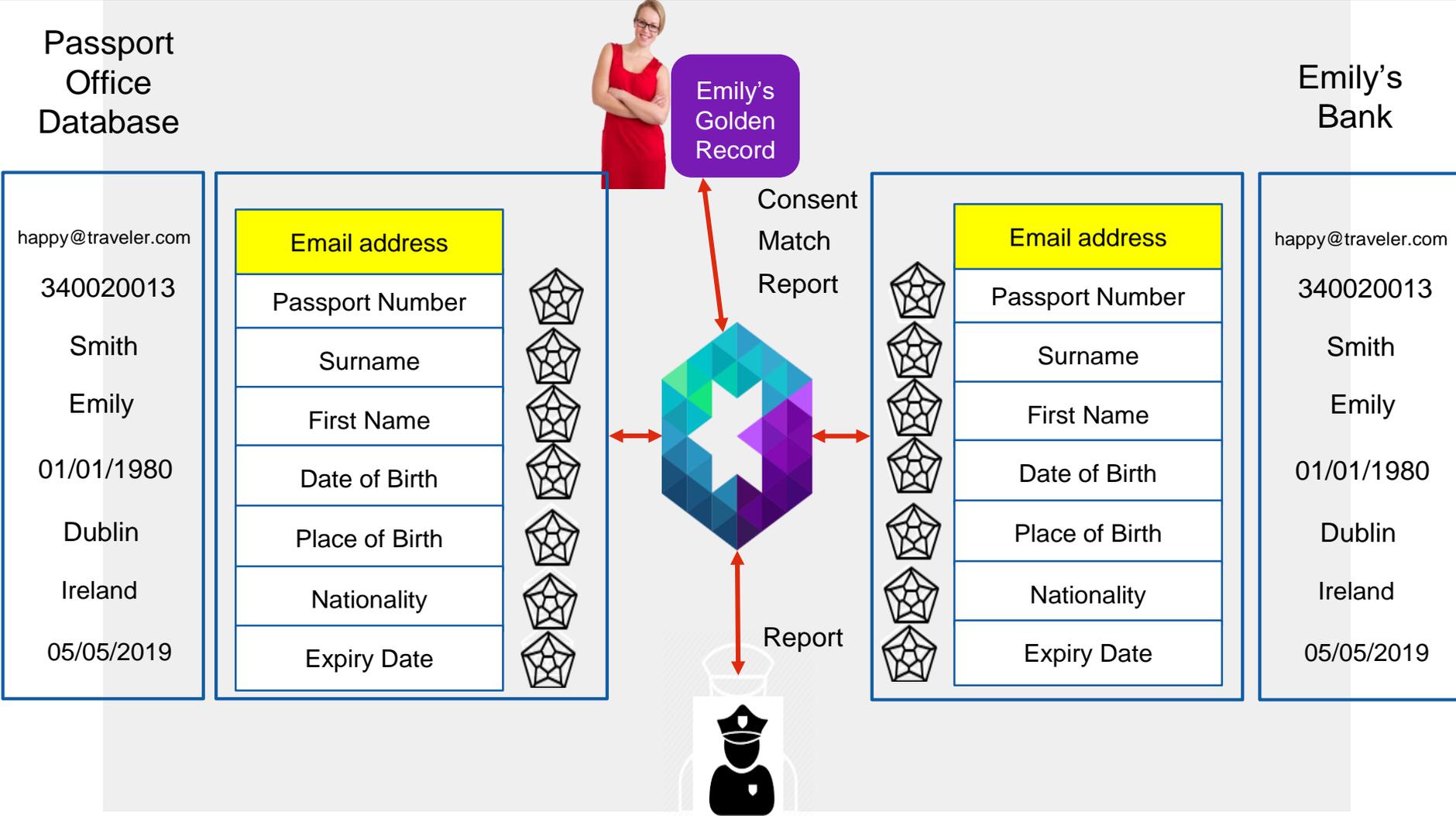
Real-Time Verifications



# Zero Knowledge Proof (ZKP) Graph Isomorphism



# Zero Knowledge Proof (ZKP) How it Works - Passports



Passport Matching in Real-Time against Authoritative Source for ID Proofing

# Zero Knowledge Proof (ZKP) Scenarios



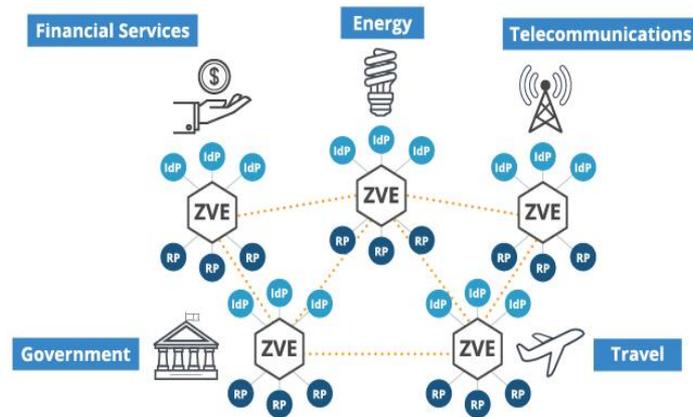
**ANONYMOUS**



**REAL-TIME KYC**



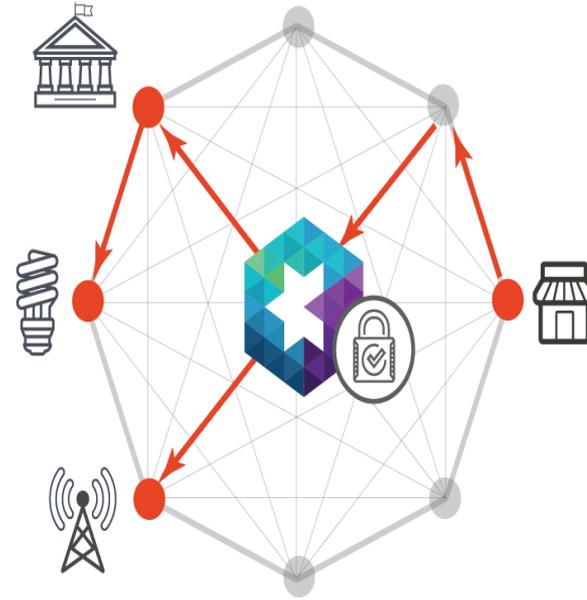
# Zero Knowledge Proof (ZKP) Network of Identity Providers



# Zero Knowledge Proofs (ZKP) + DPbD<sup>2</sup>

“I know something you know.

I can prove it without telling  
you what I know.”



**Privacy-preserving, minimised personal data collection**, unless the subject consents.

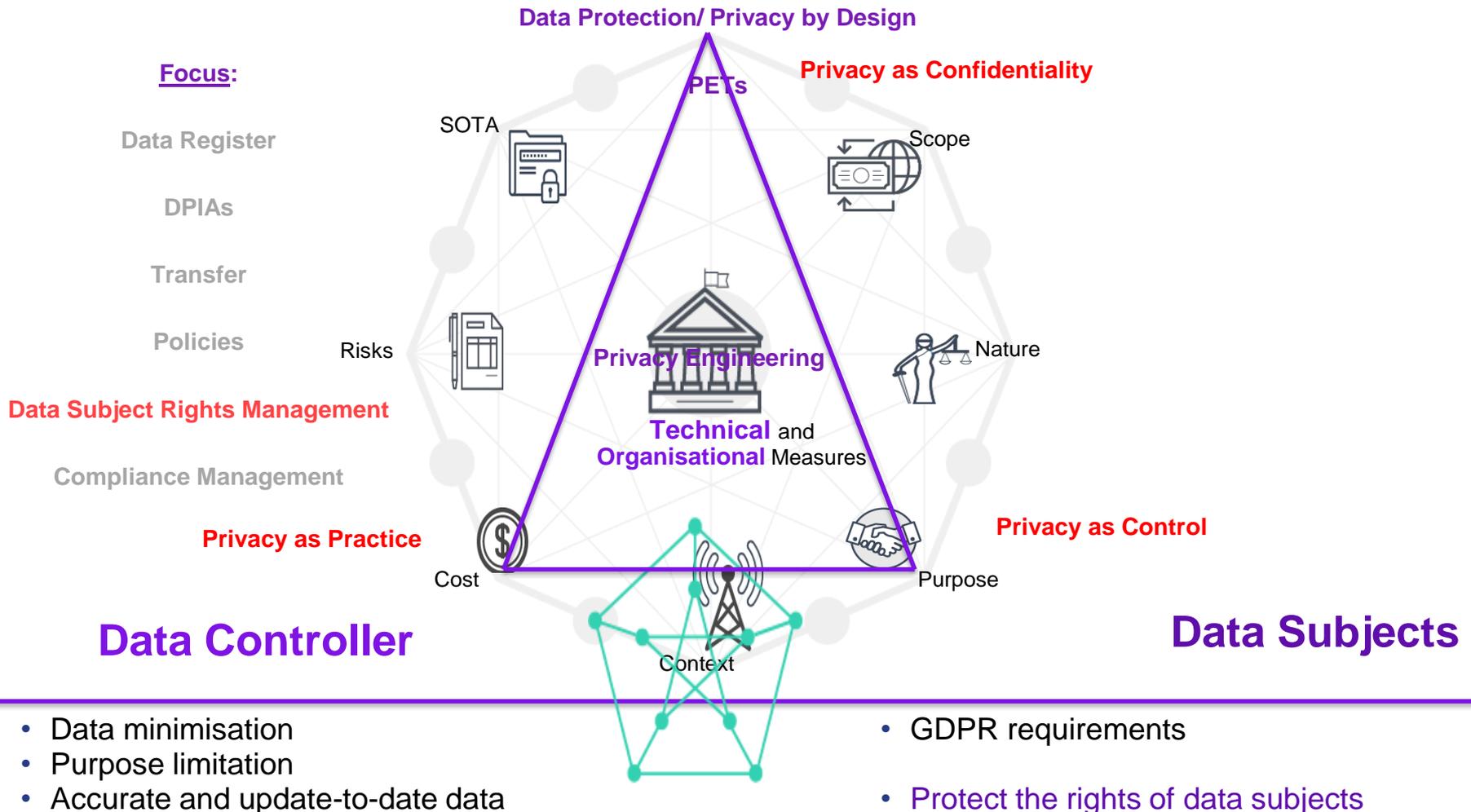
The subject **controls data**, and is involved by running a mobile app

Data collection is **transparent** to subjects

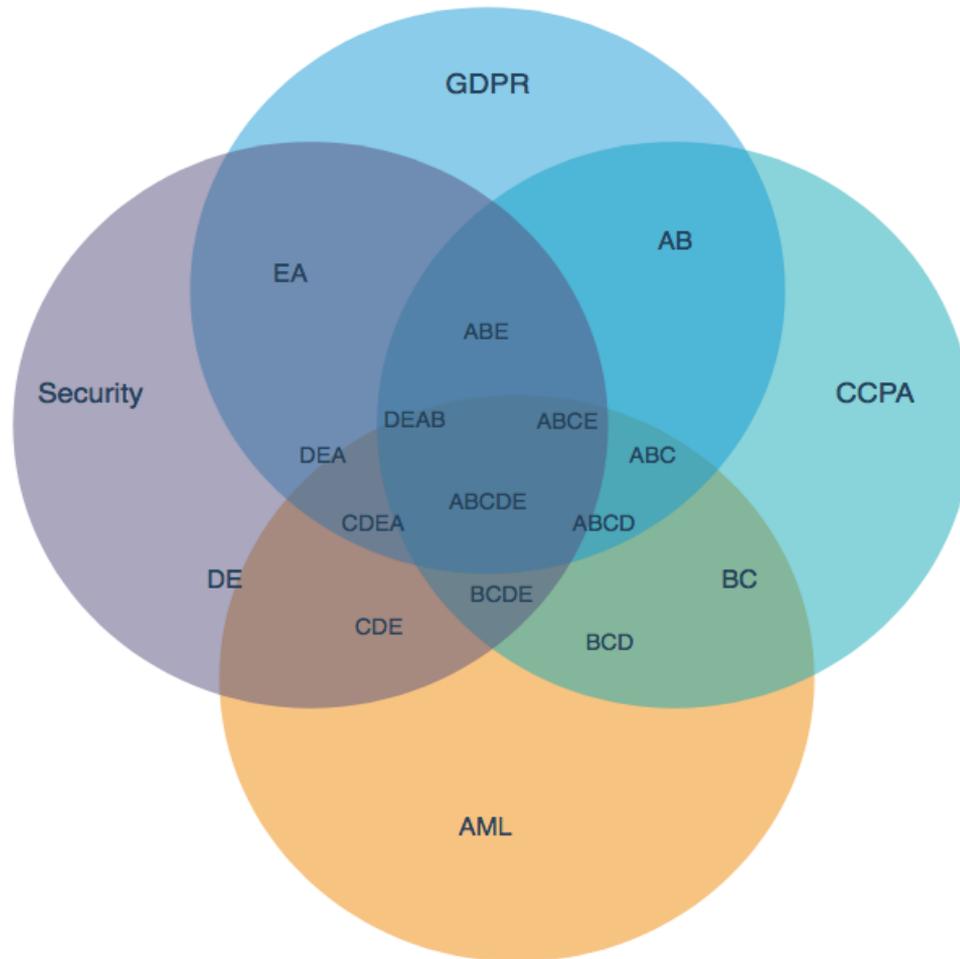
Data is **abstracted, not encrypted** in the traditional sense.

# ZKP

## Data Protection by Design and Default (DPbD<sup>2</sup>)



# Algebraic Approach Compliance Management



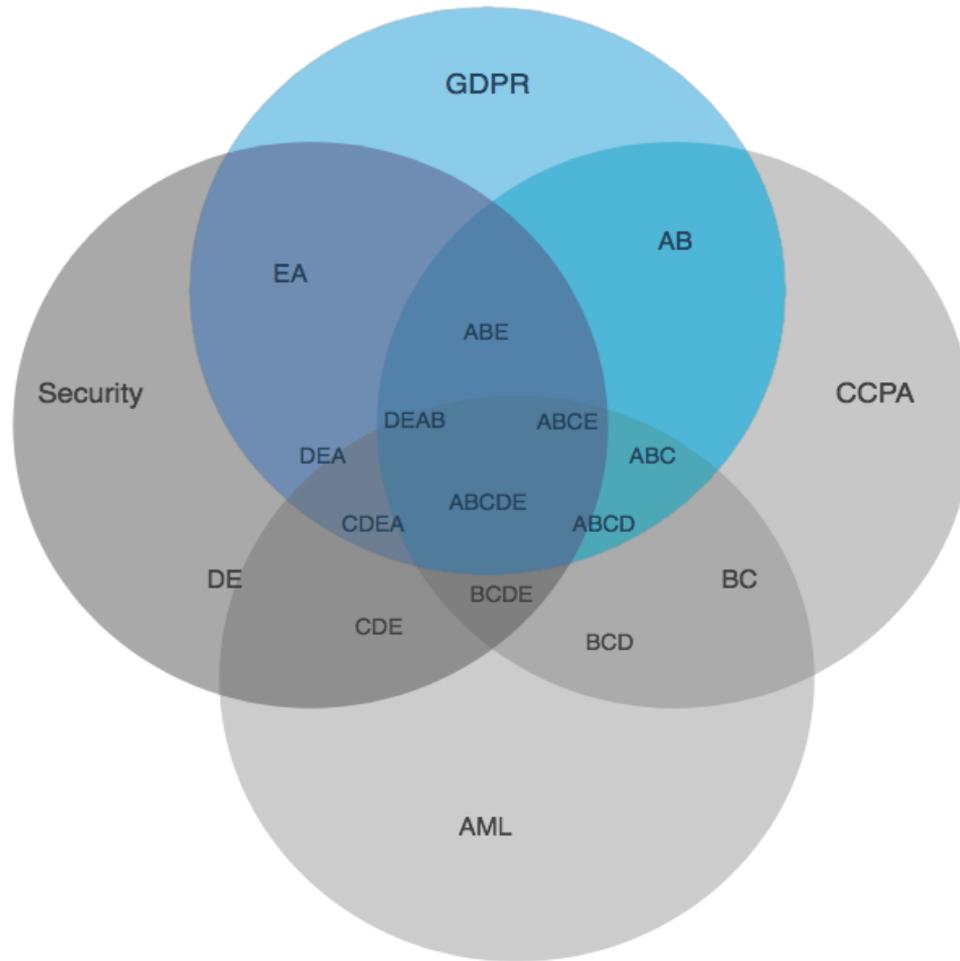
**Data Controller**

Mizen Group

GDPR Compliance Management Audits:

- Focus on PETs
- Evidence-based compliance
- Cross-regulatory compliance management

# Algebraic Approach Compliance Management



**Data Subjects**

Mizen Group

GDPR Feedback Assessments for  
Data Subjects:

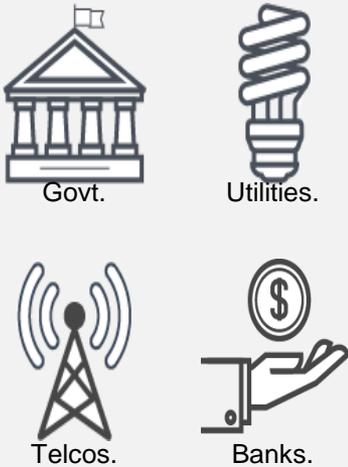
- What PETs
- Data controller response
- Amount of personal data
- Degree of transparency
- ...

# Data Subject Rights Automation

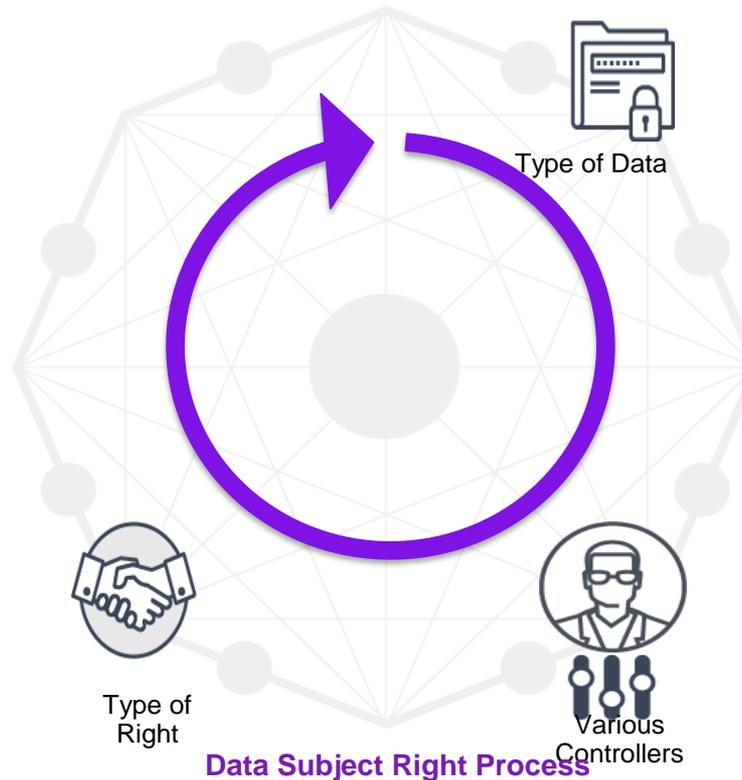
PersonalData.io (adversarial position)

- Data Controller
  - Collected personal data
  - The type of processing
- Access to data
  - Information about processing
  - Algorithmic accountability

## Global Data Controllers



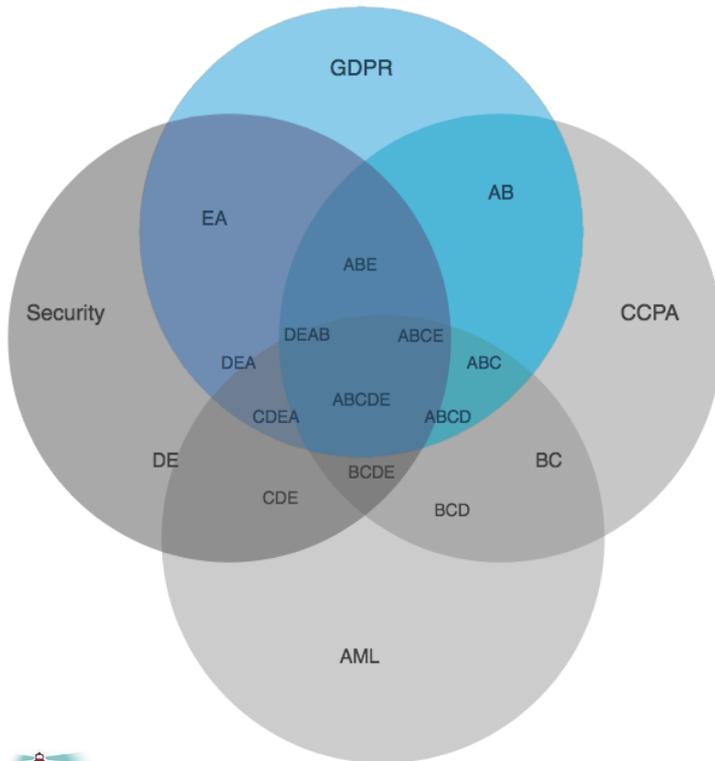
## Global Data Controllers



# Data Subject Rights Automation

Mizen Group

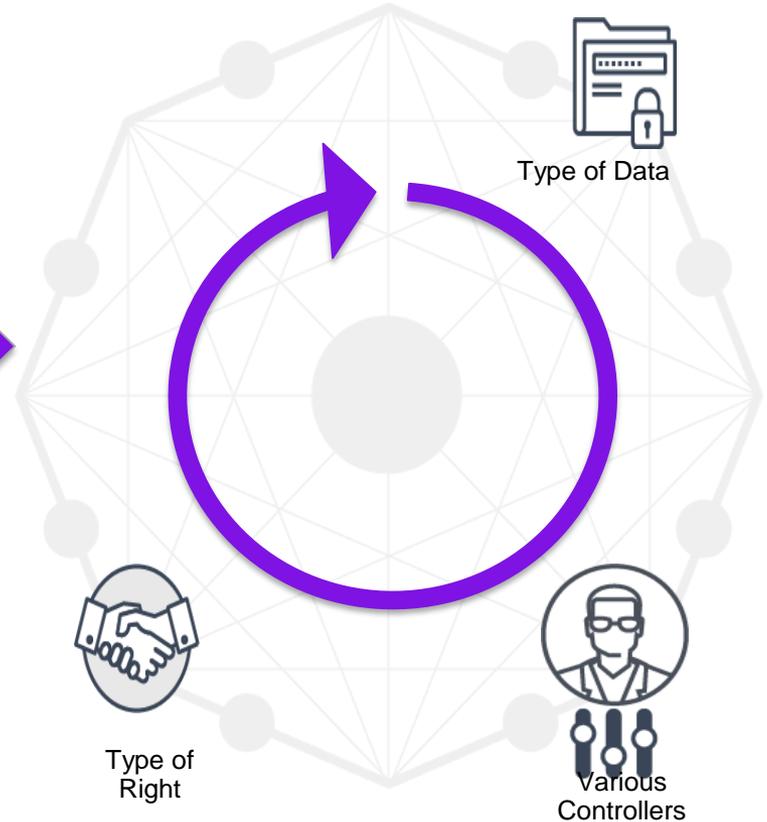
PersonalData.io



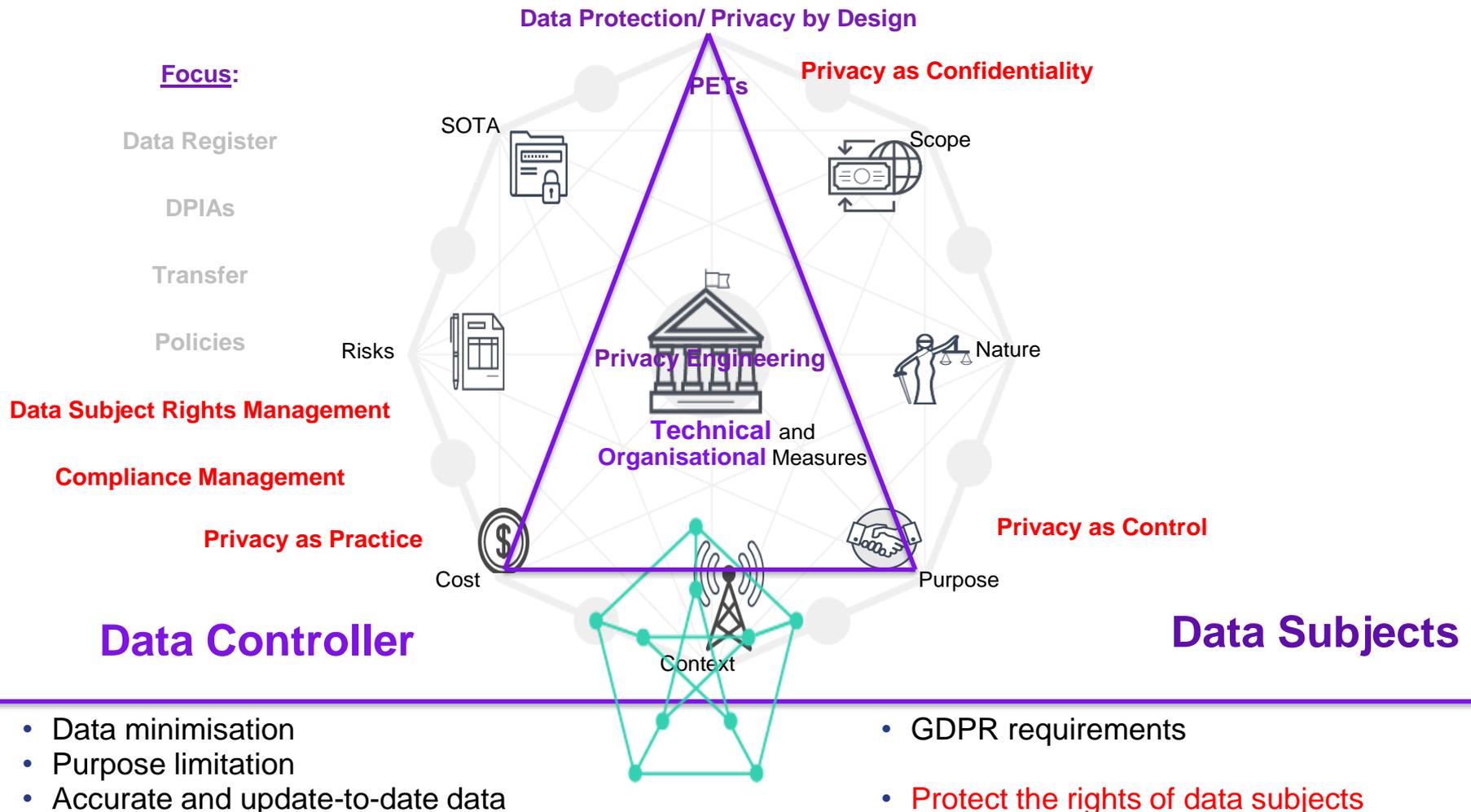
Data Subjects



## Data Subject Right Process



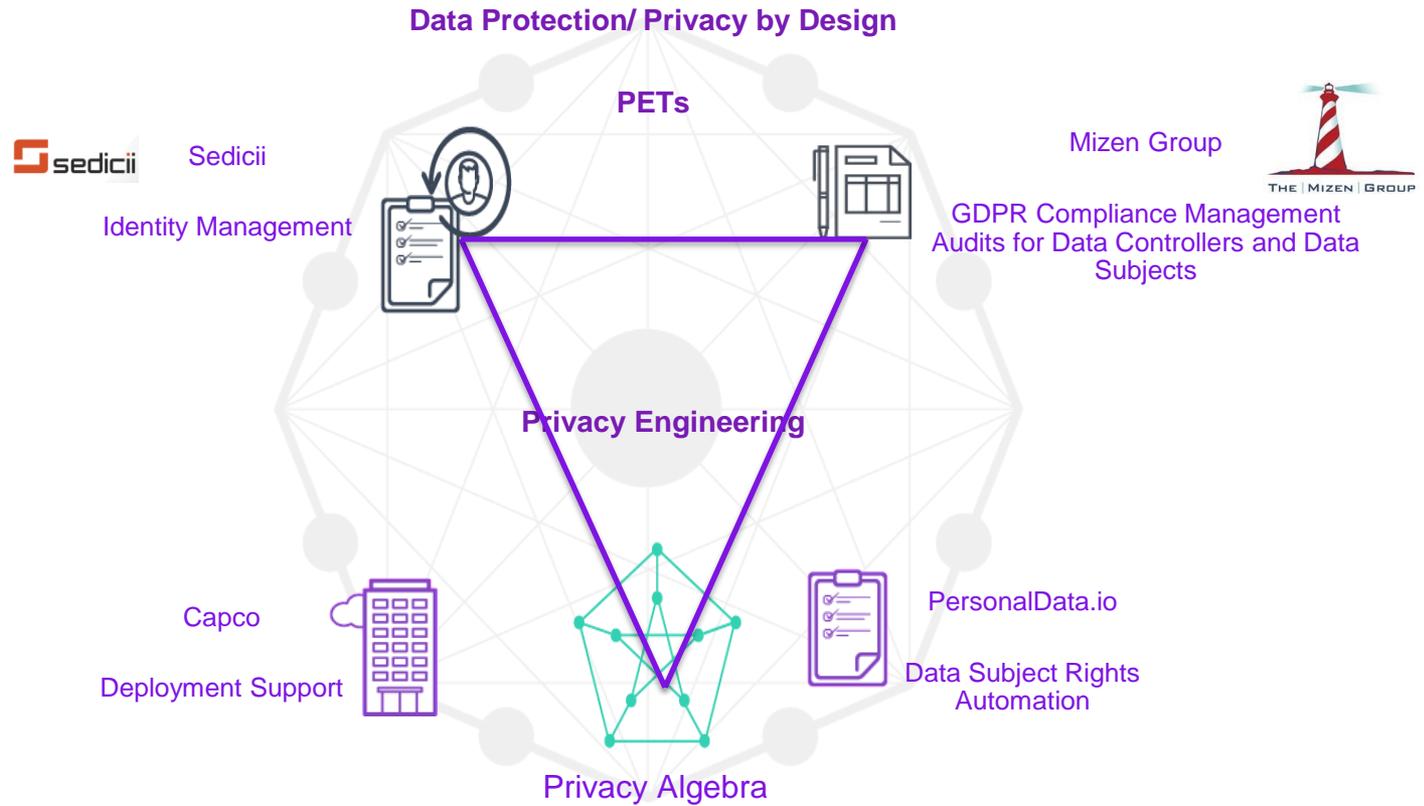
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# Algebraic Approach Data Protection by Design and Default (DPbD<sup>2</sup>)



# References

Berendt, Bettina, Sören Preibusch, and Maximilian Teltzrow. "A privacy-protecting business-analytics service for on-line transactions." *International Journal of Electronic Commerce* 12.3 (2008): 115-150.

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Hoepman, Jaap-Henk. "Privacy design strategies." *IFIP International Information Security Conference*. Springer, Berlin, Heidelberg, 2014.



Thank You!

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