Privacy Statement

Ute Kallenberger
DPO Training
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Strategy
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Why have one?

Formalistically, you’re obliged anyway…

• Arts. 11 + 12: obligation to inform DS;
• Ensure effective exercise of DS rights;
• Art. 4(1)(a): fair processing.

…but really also doing yourselves a favour!

• Data quality (accuracy, up-to-date):
  “bad” data = bad output in terms of purpose pursued by processing operation…
What’s the content?

• Will differ from one processing operation to the next;

• 3 good practice examples:
  – Case 2011-0752 (OSHA);
  – Case 2011-0926 (CoR);
  – Video-surveillance Guidelines, p.44

• Ask the same questions in the light of “your” particular processing operation;

• Have the data subject in mind…
Thank you for your attention!

Do you have any questions?

For more information:
www.edps.europa.eu
edps@edps.europa.eu

@EU_EDPS

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