



## EDPS Workshop On Data Driven Life In cooperation with the EAG

*festina lente*

European Parliament, Room A3G-3  
18 May 2017

*It is a hallmark of the digital revolution we are experiencing that data infuses every aspect of society and private life. Our lives are being documented and even determined by the digital traces we leave behind and by the inferences organisations and algorithms make about that data. The massive collection of information allows private and public entities to predict our behaviour, score our reputation or nudge us to undertake certain actions. What are the positive and negative consequences of these data-driven changes for society as a whole and for our ability to pursue our own life choices?*

*The European Data Protection Supervisor has initiated an international debate on the ethical dimension of data protection in the digital era. The European Data Protection Supervisor, in cooperation with the Ethics Advisory Group, is organising the Data Driven Life workshop to nurture the debate on digital ethics. The conversation will focus on five areas where data makes a big difference. The workshop brings together speakers from a variety of academic and practical perspectives.*

*The Ethics Advisory Group will publish a first Interim Report in 2017. This conference is a unique opportunity for speakers and participants to contribute to this report.*

*Luciano Floridi, Member of the Ethics Advisory Group will moderate the Conference.*

## AGENDA

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**8h15-9h00** Welcome, registration and coffee

**9h00-9h30** Introductory speeches: Giovanni Buttarelli (EDPS) and Peter Burgess (EAG Chair)

**9h30-10h30** **Panel 1: Ethics, health and medical research: epidemiology, genetics and rare diseases**

**Moderator:** Giovanni Buttarelli



**Speakers:**

(1) Dr. Anne Cambon-Thomsen, Research Director at CNRS Toulouse - Paul Sabatier University

(2) Dr. Effy Vayena, Professor of Health Policy, University of Zurich

**10h30-11h00** Coffee break

**11h00-12h00** **Panel 2: Humanitarian intelligence: disaster response and risk management**  
**Moderator:** Peter Burgess



**Speakers:**

(1) Romain Bircher, Deputy Director of Communication and Information Management, CICR

(2) Prof. Dr. Andrej Zwitter, Political Science Department, University of Groningen

**12h00-13h00** **Panel 3: Money, money, money: Ethics in the financial sector**  
**Moderator:** Aurélie Pols



**Speakers:**

(1) Elena Alfaro Martinez, Head of Data & Open Innovation BBVA

(2) Cecile Wendling, Head of Foresight, AXA

**13h00-14h15** Walking lunch

**14h15-15h15** Panel 4: Democracy: ethics & elections  
Moderator: Antoinette Rouvroy



Speakers:

- (1) Paul-Olivier Dehaye, co-founder PersonalData.IO
- (2) Young Mie Kim, Associate Professor, University of Wisconsin-Madison

**15h15-15h30** Coffee break

**15h30-16h30** Panel 5: Ethical smart cities  
Moderator: Jeroen van den Hoven



Speakers:

- (1) Prof. Dr. Dirk Helbing, Professor of Computational Social Science at ETH Zürich, Zurich, Switzerland
- (2) Prof. Dino Pedreschi, professor of Computer Science at the University of Pisa - and SoBigData.eu

**16h30-17h00** Concluding remarks from Luciano Floridi



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