Diffix: High Utility Database Anonymization

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MPI-SWS

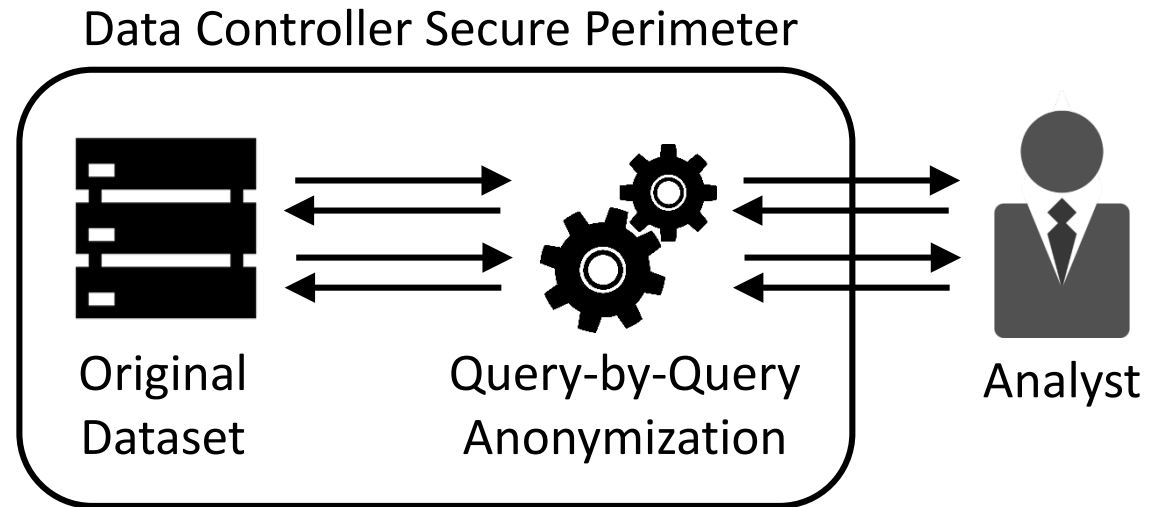Sebastian Probst Eide

Aircloak

Background

- Researcher at MPI-SWS, co-founder of Aircloak

- Designed and built *Diffix*, a database anonymization technology that provides:
  - Remarkably good analytic utility
  - Easy configuration
  - Very strong anonymity

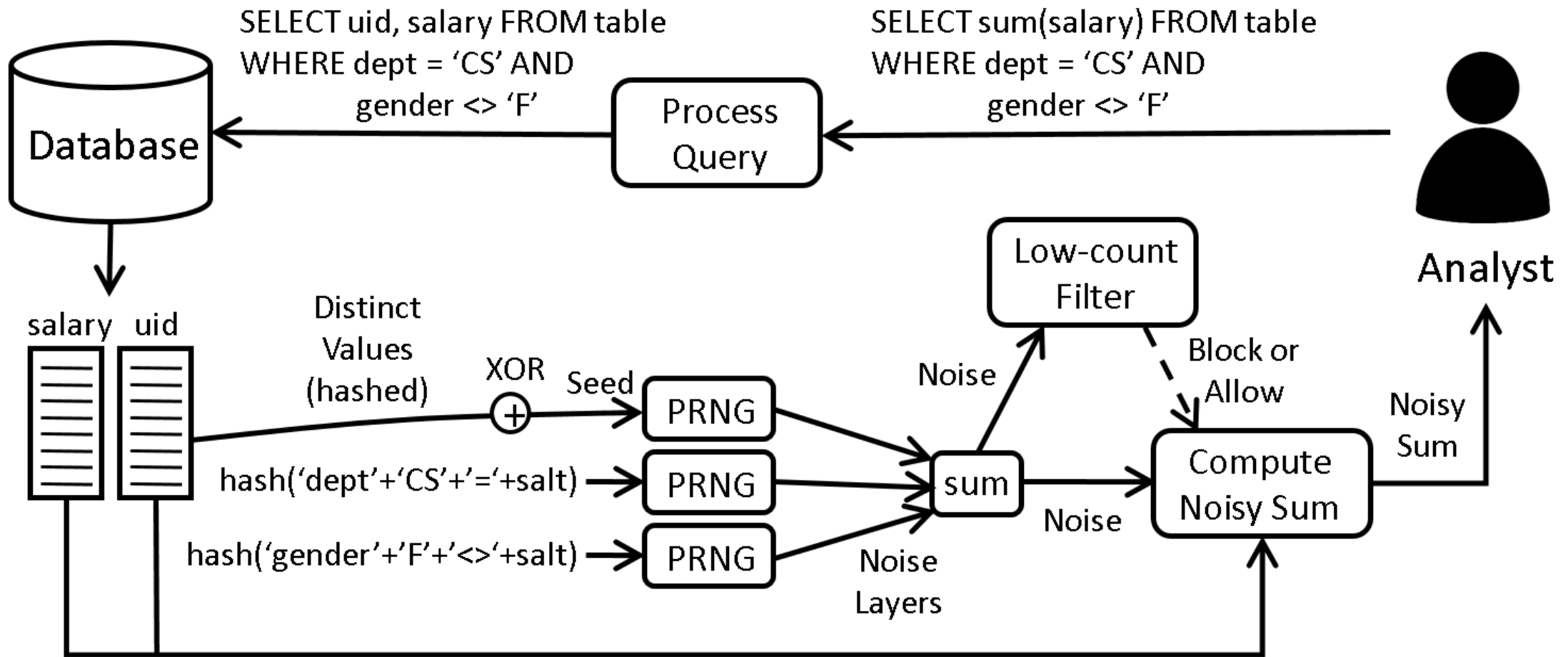MAX PLANCK INSTITUTE
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Background

- Researcher at MPI-SWS, co-founder of Aircloak
- Designed and built *Diffix*, a database anonymization technology that provides:
  - Remarkably good analytic utility
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- In my opinion….

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Demo….

SELECT uid, salary FROM table WHERE dept = 'CS' AND gender <> 'F'

SELECT sum(salary) FROM table WHERE dept = 'CS' AND gender <> 'F'

Database

Process Query

Analyst

salary uid

Distinct Values (hashed)

XOR

Seed

PRNG

hash('dept'+'CS'+'='+salt) → PRNG

hash('gender'+'F'+'<>'+salt) → PRNG

Noise Layers

sum

Noise

Low-count Filter

Block or Allow

Noise

Compute Noisy Sum

Noisy Sum

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Diffix value proposition

- Anonymized data is **not** personal data (GDPR)
  - Does not have to be protected as personal data
- But, process for getting DPA approval for an anonymity solution:
  - Takes a long time
  - Can be expensive
  - Applies only narrowly (given data for given use case)
  - Might not even be right! (approved solution is not really anonymous)

- Diffix promises *"instant compliance"* for anonymity

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My problem…

- Who has the authority and ability to declare Diffix to be anonymous?
  - For all use cases!

- What if they are wrong?
  - (I've heard stories that suggest that DPAs are often "wrong" about anonymity)

- How do we establish and maintain confidence in the technology?

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What we've done so far

- Extensive evaluation with CNIL
  - French national data protection authority
  - Very competent in anonymization technologies (Amandine Jambert, Vincent Toubianis)
- Submitted 60 pages of documentation
  - How Diffix works
  - "Best effort" catalogue of attacks and defenses
- Used anonymity criteria in WP29 opinion on anonymity
- CNIL "thought about it", doesn't see a problem
  - Is composing a letter to that effect

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Issues

- CNIL (and us) might be missing something
  - Unfortunately, Diffix is complex, no formal model
- Diffix has evolved since CNIL did the evaluation
  - What is in the field now is not exactly what CNIL evaluated
- CNIL cannot possibly approve every change we make
- Conclusion:
  - No authority currently exists that can adequately evaluate Diffix

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Our idea moving forward

- Open Diffix to attack by the public
- "Challenge" system
  - Bug bounty (cash prize for breaking anonymity)
  - Capture the flag (prestige among tech community)

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Challenge system

- Provide various types of datasets (geo-location, census, banking, ...)
  - Let attacker provide their own datasets, but should be real data
- Attacker has more or less "background knowledge" of the dataset
  - Complete knowledge of many columns and many rows
  - Detailed but incomplete knowledge of many users
- Attacker gets unlimited number of queries
- Attacker makes statements of the following form:
  - There is a single user with attributes A, B, and C ...
  - "Singling out" (WP29)

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Challenge system

- Attacker is more successful when:
  - Attacker statements have higher confidence of being correct
  - Attacker makes statements about more users
  - Attacker requires less background knowledge
- Prize value corresponds with level of success

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Feedback and questions?

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```
SELECT count(DISTINCT uid), count_noise(DISTINCT uid),
     avg(age), avg_noise(age),
     stddev(age), stddev_noise(age),
     min(age), max(age), median(age)
FROM   (
       SELECT patients.id AS uid,
             2017 - year(date_of_birth) AS age
       FROM patients
     ) t
```

```
SELECT 2017 - year(date_of_birth) AS age,
     count(DISTINCT patients.id),
     count_noise(DISTINCT patients.id)
FROM patients
GROUP BY age
ORDER BY age
```

```
SELECT din, extract_match(name, '^\w+') AS drugName,
     count(*), count_noise(*) FROM (
  SELECT DISTINCT t1.patient_id, visit_id, din, name FROM
   (SELECT patient_id, visit_id, din, name
    FROM pt_prescriptions) t1
  JOIN
   (SELECT distinct patient_id
    FROM pt_prescriptions
    WHERE din = '02303671') t2
   ON t1.patient_id = t2.patient_id
   ) t
 GROUP BY din, drugName
 ORDER BY count(*) desc
```

```
SELECT din, name,
     count(*), count_noise(*) FROM (
  SELECT DISTINCT t1.patient_id, visit_id, din, name FROM
   (SELECT patient_id, visit_id, din, name
    FROM pt_prescriptions) t1
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