

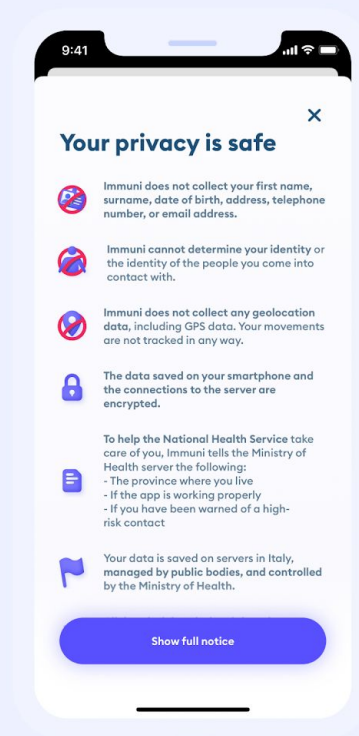
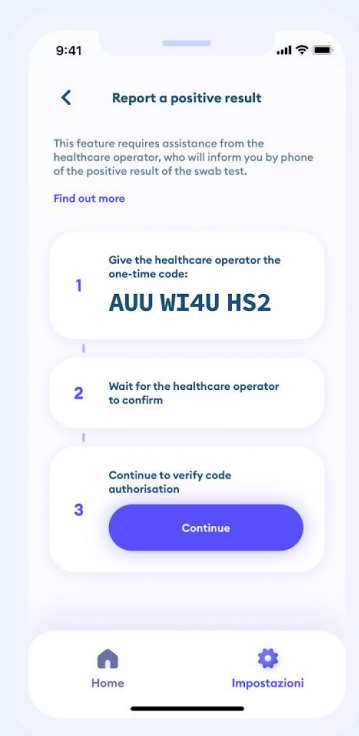
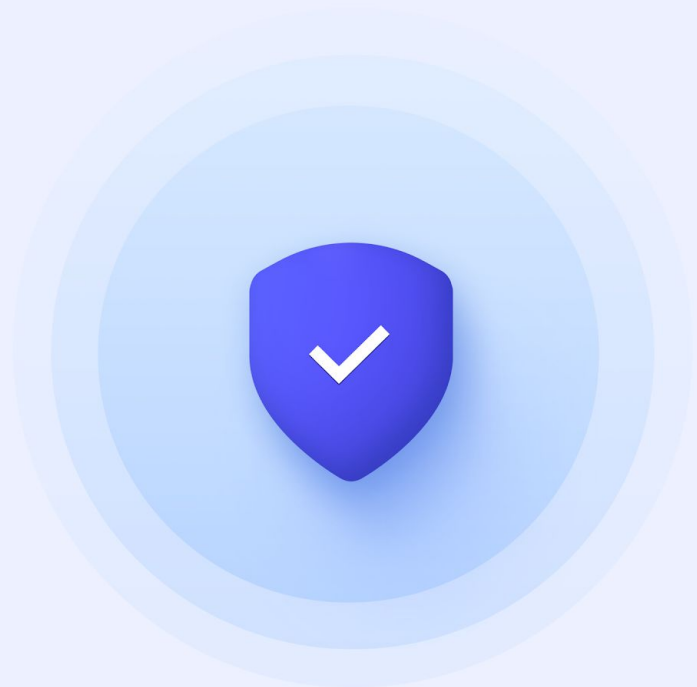


Francesco GIACCHÈ

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# Analytics





Data to collect and process

# Data to collect and process

Operational Info



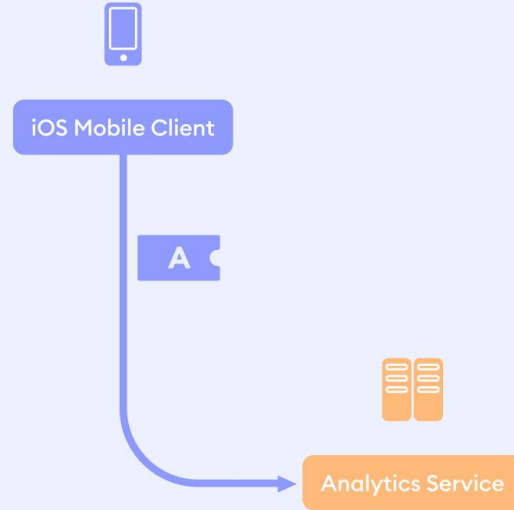
Exposure





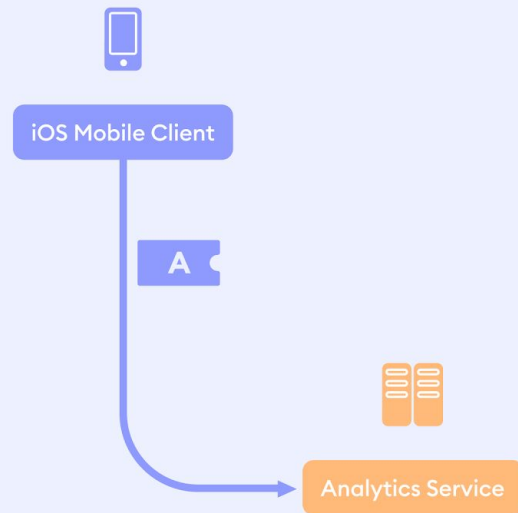
# Reliability vs identifiability

# Reliability vs identifiability



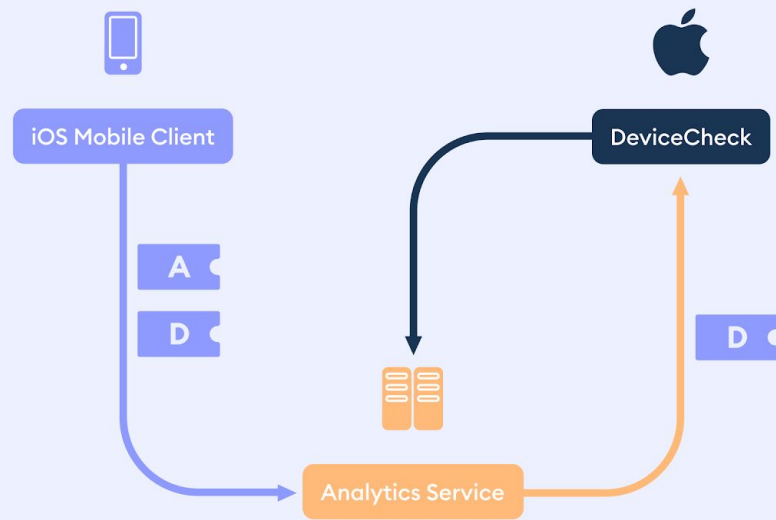
# Reliability vs identifiability

- An authorised analytics token is required to send Operational Info



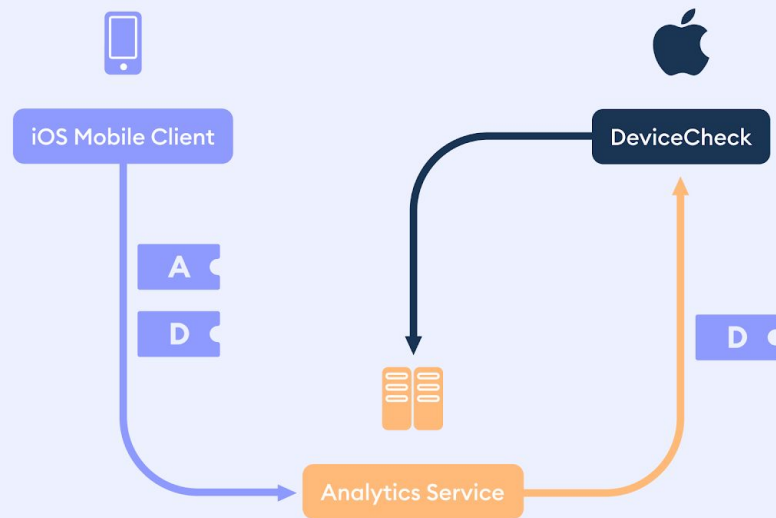
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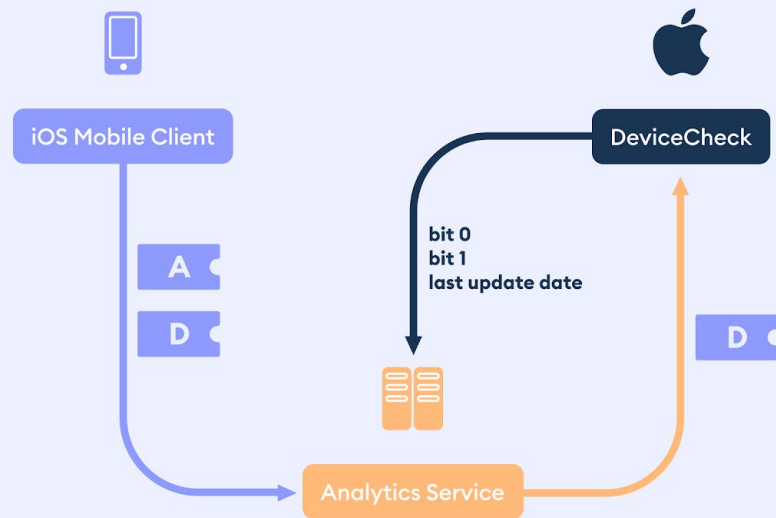
# Reliability vs identifiability

- An authorised analytics token is required to send Operational Info
- Only genuine devices can authorise analytics tokens



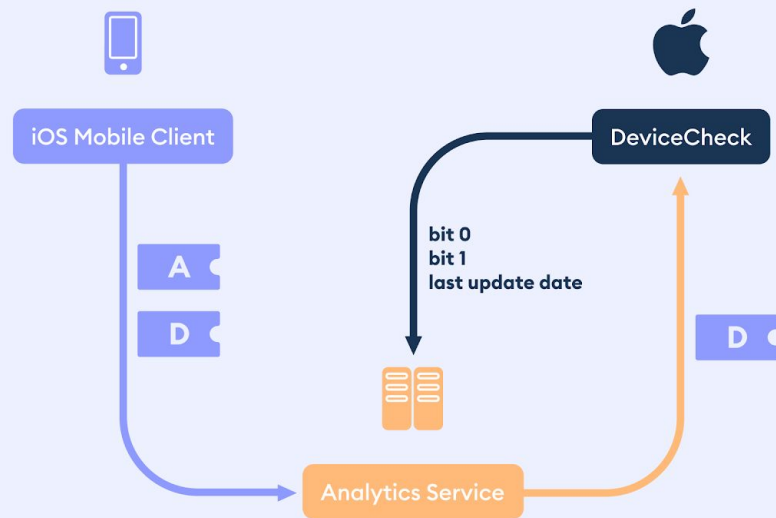
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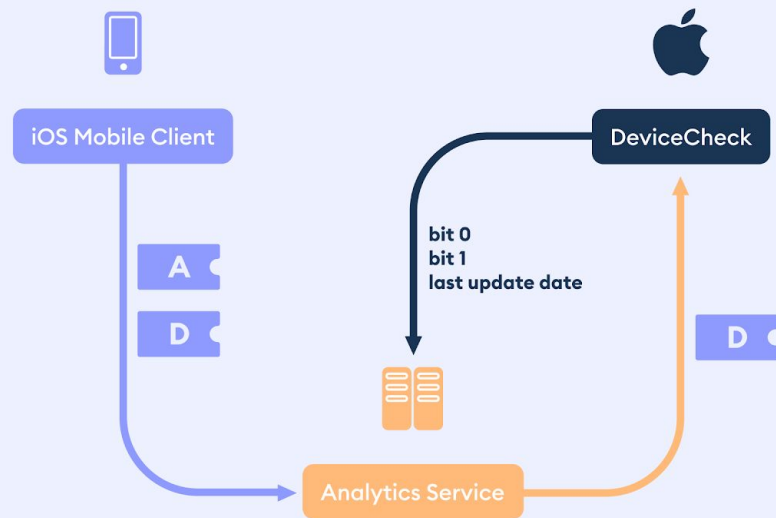
# Reliability vs identifiability

- An authorised analytics token is required to send Operational Info
- Only genuine devices can authorise analytics tokens
- Each device can only authorise one token per month



# Reliability vs identifiability

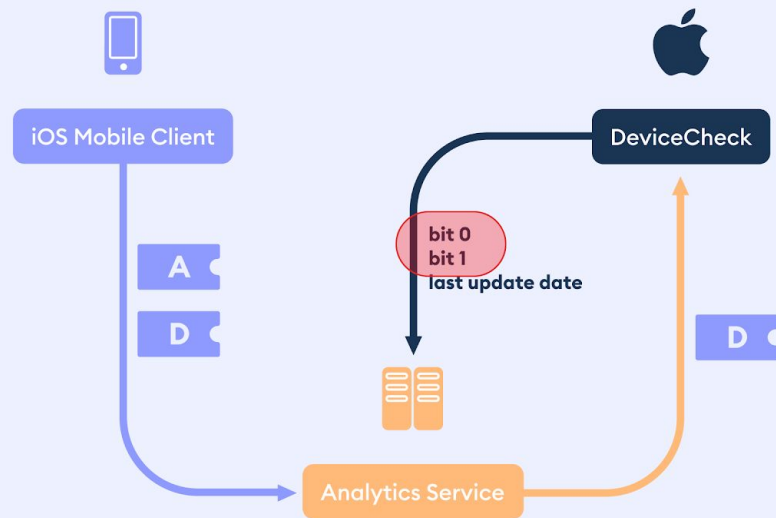
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# Protecting data in transit

# Protecting data in transit

- Operational Info w/o Exposure
- Operational Info w/ Exposure



# Protecting data in transit

- Packet size

Operational Info w/o Exposure

Operational Info w/ Exposure

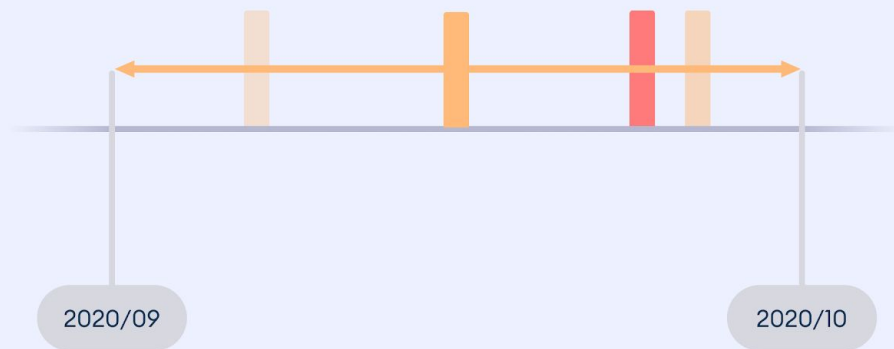


# Protecting data in transit

- Packet size
- Upload timing

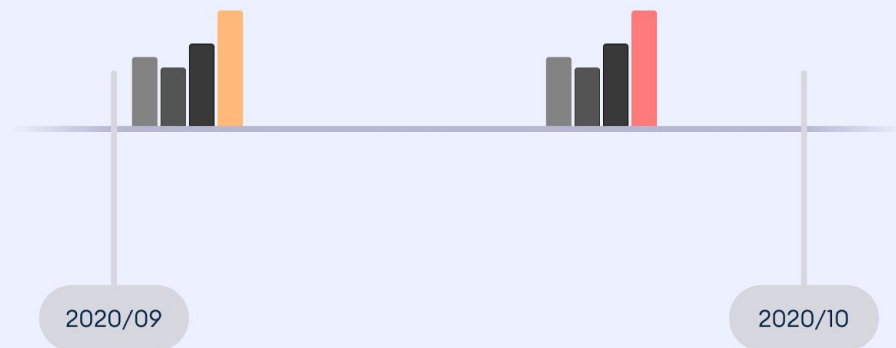
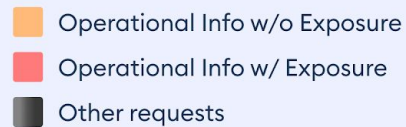
Operational Info w/o Exposure

Operational Info w/ Exposure



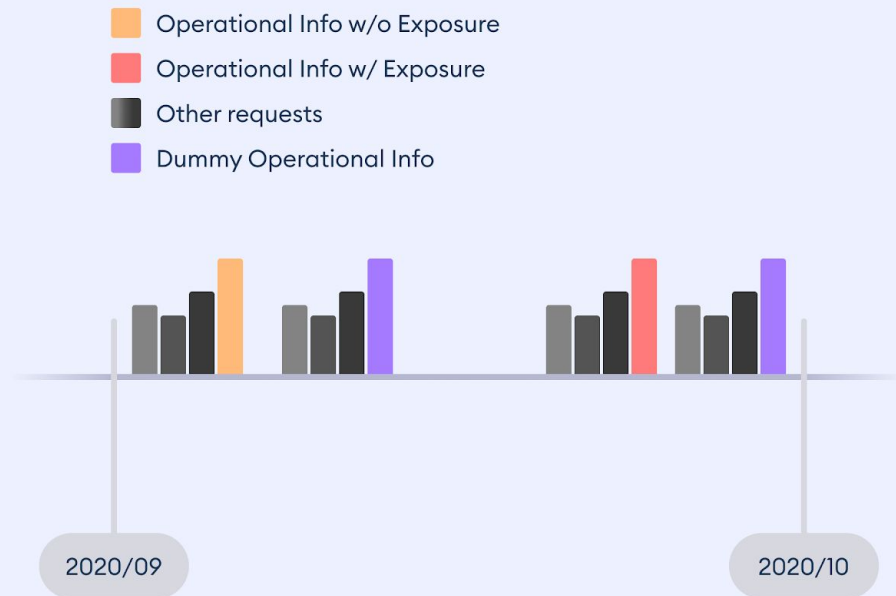
# Protecting data in transit

- Packet size
- Upload timing
- Sequencing



# Protecting data in transit

- Packet size
- Upload timing
- Sequencing
- Dummy upload



# Data protection and analytics



# Data protection and analytics

Apply data minimisation

Find a solution that avoids any kind of identification

Obsessively iterate over the design

# Thank you



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