



## EDPS-BEUC Joint Conference 'Big data: individual rights and smart enforcement'

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9am - 5.30pm 29 September 2016

Robert Schuman Conference Room, Berlaymont, Rue de la Loi 200,  
Brussels

*Technology continues to disrupt how people interact with each other. Personal data drives much of these developments: more information is being collected than ever before and being stored for longer than ever before, and this trend will accelerate as more objects are connected to the internet. The EU's big data challenge is for individuals, whether as citizens, consumers, data subjects or 'prosumers' to enjoy a fair share of the benefits of these changes and to exercise fully their rights and freedoms under the Charter for Fundamental Rights. Specific rights such as privacy, freedom of expression and non-discrimination are under unprecedented strain in the midst of this disruption.*

*The EDPS and BEUC consider that regulatory and enforcement bodies responsible for ensuring compliance with data protection, consumer protection, antitrust and other sectors of EU law are vital to ensuring these rights and interests are safeguarded in the coming decades. They need to be conversant with these technologies and to engage in much closer dialogue and cooperation. European data protection authorities in May 2016 stated their commitment to dialogue and information sharing with other regulators responsible for digital society and economy*

*This conference brings together leading regulators and experts to consider the state of regulation, focusing on key areas of economic and societal change, the platform economy and the internet of things, and explores two policy and regulatory responses, including EU support for a tracking-free space on the internet and a new network for authorities to share information across sectoral boundaries.*



#BigDataRights

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08.30 - 09.00	<i>Arrival</i>
09.00 - 09.30	<p><i>Welcome and opening remarks</i></p> <p><b>Monique Goyens</b>, Director General, BEUC  <b>Giovanni Buttarelli</b>, Supervisor, EDPS</p>
09.30 - 10.00	<p><i>Keynote Address</i></p> <p><b>Margrethe Vestager</b>, European Commissioner for Competition</p>
10.00 - 10.20	<p><i>A consumer protection perspective</i></p> <p><b>Amanda Long</b>, Director General, Consumers International</p>
10.20 - 11.15	<p><b>Session 1: Big Data, state of play and the way forward</b></p> <p>Big data is spreading huge benefits to society in terms of connectivity, powerful computing and ubiquitous and instantaneous data flows to the widest possible public. But it is almost impossible to consume content and interact with others online without being tracked. Is there a way which the EU could support the provision of certain services as a public good? The panel will explore personal data vaults and the creation of an EU values-based common area as possible alternatives to the current scenario.</p> <p><i>Introduction and moderation</i> : <b>Marty Abrams</b>, Executive Director, Information Accountability Foundation</p> <p><i>Panel Discussion</i></p> <ul style="list-style-type: none"> <li>• <b>Finn Myrstad</b>, Head of Digital Services, Norwegian Consumer Council</li> <li>• <b>Bettina Berendt</b>, Researcher, KU Leuven</li> <li>• <b>Hakon Wium Lie</b>, Chairman, YesLogic</li> <li>• <b>Kiyoshi Mori</b>, Director General for International Cyber Economy Policy, Ministry of Economy, Trade &amp; Industry, Japan</li> </ul>
11.15 - 11.30	<i>Break</i>
11.30 - 11.40	Message from Gabriella Muscolo, Commissioner, Italian Competition Authority
11.40 - 13.00	<p><b>Session 2: Data-driven platforms and converging enforcement of EU rules</b></p> <p>Platforms whether for buying and selling, search or transport mediate much of the online experience for most people. The power of the biggest platforms has raised concerns about competition, consumer protection, freedom of expression, non-discrimination and privacy. This panel will assess the state of regulation of these platforms and how the rights of the individual can be better safeguarded.</p> <p><i>Introduction and moderation</i> by <b>Barry Lynn</b>, Senior Fellow, New American Foundation</p> <p><i>Panel discussion</i></p> <ul style="list-style-type: none"> <li>• <b>Willem Debeuckelaere</b>, President of Belgian Privacy Commission</li> <li>• <b>Karine de Crescenzo</b>, Manager of International Relations, Que Choisir</li> <li>• <b>Liza Lovdahl Gormsen</b>, Director of the Competition Law Forum</li> <li>• <b>Xavier Boutin</b>, Vice President, Compass Lexecon</li> </ul>
13.00 - 14.00	<i>Lunch</i>

14.00 - 14.30

*Keynote Address*

**Terrell McSweeney**, Commissioner, US Federal Trade Commission

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14.30 - 14.40

*An EU competition law perspective*

**Alec Burnside**, Managing Partner, Cadwalader, Wickersham & Taft

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14.40 - 15.40

**Session 3: From smart homes and devices to 'Smart Everything'**

Smart cities, smart homes and connected cars, and are expected to become commonplace. How should the EU ensure that the rush to convenience does not jeopardise rights to personal data protection and privacy?

*Introduction* by **Richard Tynan**, Technologist, Privacy International

*Panel Discussion*

*Moderator:* **Jennifer Baker**, Journalist

- **Pearse O'Donoghue**, Director (Acting) for Future Networks, DG Connect, European Commission
  - **Francisco Costa-Cabral**, Emile Noël Fellow, New York University
  - **Julia Powles**, Researcher in Law and Computer Science, University of Cambridge
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15.40 - 16.00

*Break*

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16.00 - 16.05

Video message from Roberto Viola, Director General Director General of DG CONNECT, European Commission

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16.05 - 16.20

*An EU data protection perspective and report from the Spring Conference of European data protection authorities*

**Attila Péterfalvi**, President, Hungarian Data Protection Authority

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16.20 - 17.20

**Session 4: Towards a more coherent enforcement of rights in the Digital Society and Economy**

The EDPS, BEUC and others have highlighted the synergies between areas of competition consumer and data protection law. The rapid pace of technological change calls for more dynamic and open cooperation across sectoral boundaries. How could this be achieved and what are the obstacles?

*Introduction* by **Allen Grunes**, Chair of the Antitrust Committee of the Bar Association of the District of Columbia

*Panel Discussion*

*Moderator:* **Lewis Crofts**, Chief Correspondent, MLex

- **Tiina Astola**, Director General, DG JUST
  - **Bjørn Erik Thon**, Commissioner, Norwegian data protection authority
  - **David Viros**, Head of International and European Affairs, Autorité de la Concurrence
  - **Sven Scharioth**, Project Leader Consumer Watchdogs for the Digital Market, Federation of German Consumer Associations (VZBV)
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17.20 - 17.30

Announcement of the Digital Clearing House and final remarks from **Giovanni Buttarelli**, Supervisor, EDPS



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