



## **Design a Logo for the 2018 International Conference of Data Protection and Privacy Commissioners**

We're launching a competition! Here are the details:

The International Conference of Data Protection and Privacy Commissioners (ICDPPC) is a worldwide annual forum at which independent regulators on privacy, data protection and freedom of information adopt high level resolutions and recommendations addressed to governments and international organisations.

The 2018 International Conference will be jointly hosted by the European Data Protection Supervisor (EDPS) and the Commission for Personal Data Protection of the Republic of Bulgaria (CPDP).

We want more people than ever to be aware of this important conference and the discussions that will take place there. We think that the design of the 2018 conference logo is one way to generate interest.

### **What you have to do**

Design an eye-catching logo for the 2018 International Conference of Data Protection and Privacy Commissioners.

### **Who can enter the contest**

Anyone with graphic design skills, anywhere in the world

### **How to submit your entries**

Send us your proposals by email to  
[privacyconference2018@edps.europa.eu](mailto:privacyconference2018@edps.europa.eu)

### **Deadline for submissions**

Friday 25 August 2017

### **Announcement of the winner**

The EDPS and CPDP will select the winning logo. The winner will be notified by email. The winner's name and design will be publicised through the EDPS and the CPDP communication channels.

### **Prize**

There is no cash prize but the winner's name and design will be credited on the 2018 International Conference website and publicised through the EDPS and the CPDP communication channels.

As a consequence, the winner's design and name will then be associated with the prestigious and worldwide forum that is the ICDPPC.

For more information, please read the terms and conditions.

### **Other information**

The 2018 ICDPPC International Conference will be held both in Brussels and in Sofia, linked by video, in October 2018. Conference side events will also take place in Brussels and Sofia.

The theme of the 2018 conference will be ethics and digital life and will broadly explore how new technologies have implications for our fundamental rights and to which extent new ethical principles for the Big Data and Internet of Things world may help develop a more sustainable approach in light of the fast pace of technical development.

To read more about this fascinating subject, take a look at the [ethics](#) page on the EDPS website and the blog posts from [May](#) and [December](#) 2016. You can also find some [general information](#) about data protection and privacy in the EU and other parts of the world on the EDPS and the CPDP websites.

### **About the logo**

The logo should include:

- A graphic element
- Logo text

The logo text should ideally include, but is not obligatory, the title of the conference. The design could include 40th International Conference of Data Protection and Privacy Commissioners or ICDPPC but is not essential.

**Conference title:** Debating Ethics: Dignity and Respect in Data Driven Life

### **Top Three Things we would like to communicate through the Logo**

#1 - technology

#2 – new; innovative and future oriented (to demonstrate data protection principles)

#3 – people (as an expression of ethics and personal dignity)

### **The Target Market**

All those interested in attending the 2018 International Conference;

All those interested in privacy and protecting their personal data.

### **Colour preferences**

Bold (primary) colours, easy to use such as the blue in the EDPS logo:

PMS Pantone Reflex Blue

CMYK C100 • M80 • Y0 • K0

RGB R12 • G77 • B162

HEX #0C4DA2

B. graphic elements > 1. colour palette

Format to submit proposals: PDF.

The winner will subsequently be required to submit their design files to us in .eps and .ai formats

### **Additional Information:**

Contestants should include their first name, surname and email address when submitting their entries. A phone number and address would be welcome but are optional.

Upon selection, the winner will be asked to outline a basic graphic chart (guidelines about the logo, colour references etc.).

## **Where we will use the logo**

Conference materials and communication tools such as the conference website, app, media, social media, publications, publicity, promotional items (pens, notepads etc.).

## **Terms & Conditions**

Please read these Terms and Conditions carefully before submitting your design.

1. The Contest is open to any legal or natural person. Any person submitting a logo design, image, drawing, picture, photograph (Logo Design) to the ICDPPC organisers (EDPS and CPDP) for the purposes of this Logo Design contest (the Contest), agrees to be legally bound by these Terms and Conditions.
2. The winning Logo Design, its colours, its graphic elements and any other element, may be used, at the discretion of the ICDPPC organisers, in all designs of conference materials and communication tools, such as the 2018 conference website, app, media, social media, publications, promotional items, such as pens, notepads etc. The submission of a Logo Design in the Contest does not oblige the 2018 ICDPPC organisers to use the Logo Design.
3. By submitting a Logo Design to the 2018 ICDPPC organisers (the EDPS and the CPDP), contestants agree that in the event that s/he is the winner, the Logo Design shall become the property of the EDPS and the CPDP, and hereby grants all rights, titles and interests in and to the Logo Design, including, but not limited to, all copyrights, trademarks, patents and any other intellectual property in the Logo Design. The winner shall not be entitled to any financial compensation due to this transfer of rights. In this context, the winner guarantees that the logo is free of any intellectual property right or any other rights that could impede him/her to transfer the aforementioned rights to the organisers.
4. The winner's name and design shall be publicised through the EDPS communication channels namely, the 2018 conference website, the EDPS website, Twitter & LinkedIn as well as the CPDP communication channels, namely the CPDP website, Facebook and YouTube channel (if applicable). The 2018 ICDPPC organisers shall decide the size, description and location of the credit on the 2018 conference website and other communication channels.
5. The 2018 ICDPPC organisers reserve the right, at their sole discretion, to disqualify entries that do not meet these Terms and Conditions. The ICDPPC organisers reserve the right, at their sole discretion, to disqualify any participant in the Contest who is found or suspected of tampering with the Contest submission process, the operation of the Contest, or to be in violation and/or breach of these Terms and Conditions.
6. The 2018 ICDPPC organisers may, at their sole discretion, amend, revise, supplement, delete, vary, add, modify, cancel, terminate or suspend the Contest or these Terms and Conditions prior to the cessation of the Contest for any reason and without prior notice, including for technical reasons such as computer viruses, bugs, tampering or technical failures. Any changes to the terms and conditions will be communicated using the same communication channels employed to launch this contest. Those contestants who have already submitted their designs will be personally notified of the new terms and conditions. Should they refuse the new terms, they are entitled to withdraw their application from the contest.
7. By participating in the Contest, you fully and unconditionally agree to be bound by these Contest Terms and Conditions, which are governed by the laws of Belgium. The ICDPPC organisers and all Contest participants irrevocably agree that the courts of Belgium shall have exclusive jurisdiction to settle any dispute which may arise in connection with these Terms and Conditions or the Contest and submit all such disputes to the jurisdiction of the courts of Belgium.
8. Read the data protection notice for more information about the use of Contestants' personal data and data protection rights.

## Data Protection Notice

- The EDPS collects your personal data (also known as personal information) only to the extent necessary to fulfill a precise purpose related to our tasks as an institution (which are laid down in [Regulation 45/2001](#)). In this case, any personal data that you share with the EDPS will be used by us for the purposes of communicating with you about the logo contest;
- Personal data shared by contestants submitting logo designs (such as name, email, address and phone number) will only be used by the 2018 ICDPPC organisers (the EDPS and the Commission for Personal Data Protection of the Republic of Bulgaria) to communicate with contestants for example, to acknowledge receipt of the designs or about technical issues related to receiving the designs or to notify contestants whether they are the winner or not.
- The 2018 ICDPPC organisers will not reuse the personal data for another purpose nor share it with third parties.
- We put in place measures to guarantee that your data are kept up-to-date and processed securely;
- Under certain conditions outlined in law, we may disclose your information to third parties, (such as the European Anti-Fraud Office, the Court of Auditors, or law enforcement authorities) if it is necessary and proportionate for lawful, specific purposes;
- You have the right to access your personal information, to have it corrected and the right to [recourse](#) at any time if you believe your data protection rights have been breached;
  - Upon successfully communicating with the winner, the personal data of all other contestants will be deleted at the latest 4 months after the closing date of the contest;
  - The winner's name and/or other information about him/her will only be credited on the 2018 International Conference website upon agreement with the winner.
  - The 2018 International Conference website is likely to go live in late 2017 and remain public for approximately 1.5 years.

Visit the [Data Protection Officer at the EDPS](#) page on our website for more information on your rights.