Monitoring social media

DPO Meeting – 8 May 2020
What is it?

• Listening to people’s conversations on a global scale

• Processing of publicly available data

• EUDPR:
  • General rules
  • Chapter IX
What impact?

- Breach of reasonable expectations
- Chilling effect
Specific risks

• In most cases, need for a DPIA

• Specific risks

• Elements to assess the level of risk:
  • Amount of data searched, processed
  • Nature of data collected
  • Sources
  • Individuals targeted
Challenges

• Legal basis

• Data minimisation vs. Indiscriminate data collection

• Sensitive data

• Data accuracy

• Transparency

• Use of a data broker
Notification to the EDPS

• Residual risks (Article 40)

• Chapter IX (Article 89) : High risks
Thank you!