EDPS-DPOs Meeting 14/06/22
Workshop on Social Media

"Fashion & Design" Social Media is Complementary

What really is Social Media?
- Legal base → Yes!
  - In status! • Rules/structure
    - Strategy
    - Communication Policies

We need Tools to Frame Transfer Data!
- Complex & Broad Topic
- Compliance with GDPR
- Need of Agreement, Contract

Kind of Communications
- Promotion, Info, General Communication
  - Business aspect, outrage, popularity...

Which Elements to Choose Social Media Platform?
- Compliance with GDPR
  - Safe cards
  - Target, audience

Assessment of DPA + Legal base necessary

Did you know THAT?
- Needs to be assessed!
  - Supplementary measures!
  - Is it acceptable, legal? Y/N

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Stats
- Need more Relationship with/to Platform
- More JC?
- Almighty Social Media Provider?
- GDPR?
  - ERM, Really Necessary?!

Influencers
- Do you Need Me?
- Do We Pay Them?
  - If Yes

Use of Disclaimer

Link to Privacy Statement

Children Video Upload

- Special Protection
- Age Verification (Sys. Checks)

One Advice: DON'T DO IT! 😞