

## EDPS record of processing activity

Nr.	Item	Description
<b>EDPS Staff Ambassadors Employer Branding activities online and on social media</b>		
1.	Last update of this record	<b>19/05/2021</b>
2.	Reference number	55
3.	Name and contact details of controller	<p><a href="#">European Data Protection Supervisor (EDPS)</a>  <b>Postal address:</b> Rue Wiertz 60, B-1047 Brussels  <b>Office address:</b> Rue Montoyer 30, B-1000 Brussels  <b>Telephone:</b> +32 2 283 19 00  <b>Email:</b> <a href="mailto:edps@edps.europa.eu">edps@edps.europa.eu</a></p> <p>Responsible department or role:            Information and Communication Sector, contact e-mail: <a href="mailto:PresseEDPS@edps.europa.eu">PresseEDPS@edps.europa.eu</a></p> <p>Contact form for enquiries on processing of personal data to be preferably used:  <a href="https://edps.europa.eu/node/759">https://edps.europa.eu/node/759</a></p> <p>LinkedIn, YouTube and Twitter where the data is published also process personal data for their own purposes and under their own responsibility. Before Staff Ambassadors give their consent to be part of the Employer Branding activities online and on social media, they should consult their respective privacy and data protection policies:</p> <ul style="list-style-type: none"> <li>• <a href="#">LinkedIn</a></li> <li>• <a href="#">Twitter</a></li> <li>• <a href="#">YouTube</a></li> </ul>
4.	Name and contact details of DPO	<a href="mailto:dpo@edps.europa.eu">dpo@edps.europa.eu</a>



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5.	Name and contact details of joint controller (where applicable)	Not applicable.
6.	Name and contact details of processor (where applicable)	
7.	Purpose of the processing	The processing of personal data serves the purpose of presenting and promoting the EDPS as an employer to potential employees by publication of testimonies of EDPS Staff Ambassadors. The testimonies may take a form of a text, video, image or voice recording and will be published online (website) and on social media.
8.	Description of categories of persons whose data the EDPS processes and list of data categories	Staff of the EDPS, who explicitly volunteered to become Staff Ambassadors and will take part in various communication activities of the Employer Branding project.
9.	Time limit for keeping the data	Participants' data will be deleted from internal storage and EDPS website after 10 years from the end of the communication activities. LinkedIn, Twitter and YouTube apply their own retention periods, which can be consulted in their privacy policies (links provided above).
10.	Recipients of the data	EDPS Twitter, LinkedIn and YouTube followers, and readers of the EDPS website. Public at large accessing these social media platforms. Staff of the EDPS processing this personal data.
11.	Are there any transfers of personal data to third countries or international organisations? If so, to which ones and with which safeguards?	The EDPS does not transfer any data outside of EU and EEA.
12.	General description of security measures, where possible.	Not applicable
13.	For more information, including how to exercise your rights to access, rectification, object and data portability (where applicable), see the data protection notice:	Data protection notice publicly available on the EDPS website <a href="https://edps.europa.eu/data-protection/our-work/publications/other-documents/55-data-protection-notice-edps-staff_en">https://edps.europa.eu/data-protection/our-work/publications/other-documents/55-data-protection-notice-edps-staff_en</a>



