

**From:** European Data Protection Supervisor  
<EDPS@edps.europa.eu>  
**To:** [REDACTED]  
**Sent at:** 18/12/19 15:00:19  
**Subject:** RE: Data protection consultant's name misleading

Dear [REDACTED]

Thank you very much for your e-mail and warning. I checked online, and you are right. We will look into this.

The first big difference is that we have the europa.eu domain and the banner of the official websites of the European Union. The EDPO is clearly a private company, their name is close to EDPS and EDPB, but their logo and visual identity are totally different to ours.

Many thanks once again,



[REDACTED]  
**European Data Protection Supervisor**  
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**From:** [REDACTED]  
**Sent:** 18 December 2019 12:16  
**To:** European Data Protection Supervisor <EDPS@edps.europa.eu>  
**Subject:** Data protection consultant's name misleading

Good morning,

I wanted to alert you to a private company in Belgium that has a name that, in my opinion, is confusingly similar to the European Data Protection Supervisor. Its name is "European Data Protection Office". As a native speaker of English, and a lawyer qualified in [REDACTED] I think their name would mislead most English-speakers to believe their company is in fact an official EU or EC body.

Compare this company's name to other official EU bodies, such as the European Patent Office or the European Asylum Support Office. If I was looking for the official data protection regulator for the EU, there is a good chance I might do a web search for something like "europe data protection office".

As I do not live in Belgium, I do not know the appropriate method to complain about this company's name. I thought that your organisation might want to think about whether they are confusing the market and building their brand unfairly in a way that suggests they are

officially sanctioned.

Kind regards,

[Redacted]

[Redacted]

[Redacted]